

BUSINESS REVIEW

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Volume 16
Number 2

Q2: The Festival of the Arts

Quarter 2
2016

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The Fremont Festival and the Community



Chris De Benedetti
Abode Services

The city of Fremont, formed 60 years ago from five communities, has a tradition of bringing different groups of people together. So, it's fitting that a wildly popular street party offering a wide range of fun activities has become the Tri-City-area's most beloved festival, drawing residents and revelers to town each August.

Fremont might be the Bay Area's most underrated city, but there's nothing under-the-radar about the annual Fremont Festival of the Arts, which organizers call "the nation's largest free street festival west of the Mississippi."

The yearly street party will

transform downtown Fremont streets into a mini-city teeming with family entertainment, live music, and gourmet food. "It's about the arts, the culture, the food," Mayor Bill Harrison said. "It's about seeing old friends you haven't seen since the year before."

Sure, a wide variety of weekend fun and a chance to cool off from the mid-summer heat partly explain the festival's popularity. But there are many reasons why locals have so embraced it, making it a Fremont entertainment staple.

First, it gives this city a chance to do something it rarely does: show off. The Festival is a direct

reflection of the Bay Area's fourth-largest city, symbolizing all of its ample and wide-ranging strengths.

And, these days, Fremont has a lot to strut about.

For one, it has perhaps Northern California's most unheralded culinary scene, offering excellent restaurants with menus as diverse as its census figures.

And the Festival of the Arts reflects the area's culinary diversity, especially now that it will welcome the Food Truck Mafia and its gourmet food trucks for the second

—Community

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Summer Fun Sizzles in Fremont!

Cindy Bonior
CEO, Fremont Chamber of Commerce

If there's one thing we know how to do in Fremont, it's indulge in summer fun! When summer starts, we dial up the fun factor. Starting in May and continuing through October, it's one fun event after another as we bask in our fabulous California weather.

Fremont Street Eats: We kick off the summer just a little early with Fremont Street Eats beginning in early May. A food festival on wheels, Fremont Street Eats happens every Friday evening, May through

October, from 4:30 - 9 p.m. in the newly developing Downtown Fremont. It is a traveling caravan of eight to ten gourmet food trucks serving up sumptuous specialties from around the world, ranging from appetizers to dessert. You can mix and match cuisine from different trucks to create a personalized gourmet meal, at non-gourmet-restaurant prices.

The deliciousness doesn't end with food, we offer a wide variety of beers and wine to compliment your meal. Each week we add new beers

—Summer fun

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New logo, new website, more social than ever!

Visit us at our newly redesigned website at fremontfestival.net or on Facebook, Twitter, Instagram or SnapChat - @FremontFestival
Use the hashtag #FremontFestival to share your pictures and posts.

Fremont Chamber of Commerce
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Fremont, CA 94539

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<http://bit.ly/1BSVa7D>

Community —

from page 1

consecutive year.

The affection between the street party and the Fremont community is mutual, and for good reason. The Festival's organizers encourage local nonprofit groups to raise money by providing food or partnering with a local restaurant. As a result, participating nonprofits have raised almost \$11 million over three decades, as festival revelers have enjoyed great food. In short, the festival has helped people in need while providing annual fun for the community.

evellers also enjoy the free music stages, which offer several types of bands, inviting festival-goers to cut loose on the dance floor or sit back and appreciate the local musical talent. For families, the Kid City zone entertains youngsters with rides and children's games.

Fremont also attracts a talented stable of artists, including

award-winning animators, sculptors, painters, and graphic novelists.

"It's a great opportunity to have all the area's great artists gather here in Fremont, showing off the local talent," Councilmember Vinnie Bacon said. "The festival's become a tradition, and it's also a great chance to make good use of downtown Fremont."

By throwing a two-day street party that mirrors the values and diversity of its community, it's no secret how the Fremont Festival of the Arts is able to attract an estimated 400,000 people each year.

"It's about enjoying the day and celebrating Fremont," Bacon said. "Anything that can draw that many people to Fremont is a really good thing."

Fremont Chamber of Commerce Summer Events

Fremont Street Eats

May 6-Oct 28, 2016, 4:30-9:00 p.m.
Capitol Avenue between Fremont Blvd and State Street
Weekly street fair: gourmet food trucks & entertainment
facebook.com/FremontStreetEats
www.fremontstreeteats.com



FREMONT CHAMBER OF COMMERCE BURGER & BREW FEST



Burger & Brew Fest

Exact date TBA - May, 2017, 11:00 a.m.-6:00 p.m.
Liberty Street between Capitol Avenue and Walnut Ave.
Craft beer tasting, gourmet burgers & entertainment
facebook.com/BurgerandBrewFest
www.burgerandbrewfest.com

Fremont Festival of the Arts

August 6 & 7, 2016, 10:00 a.m.-6:00 p.m.
Downtown Fremont
Centered at Paseo Padre & Walnut Ave
Over 600 artists, beer, wine, margaritas & gourmet food
facebook.com/FremontFestival
www.fremontfestival.net



Chairman's Circle

Chairman's Circle sponsorship is a comprehensive approach to Chamber participation that combines membership with sponsorship opportunities and benefits. It is truly the best approach to make the most of your Chamber investment.



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ROBSON HOMES

Message from the Festival Chair



By Dirk Lorenz
Festival Chair

It is once again time for that wonderful waltz we call the Fremont Chamber of Commerce Festival of the Arts! As your planning

committee steps off and begins the final phases of its annual "Festival Dance" – preparing for that big weekend – I am reminded of all the work that goes into pulling off such a wonderful event. It is truly a feat of choreography. I am amazed at the talent of the planning committee. The ease and grace they exhibit while pulling off such an event would certainly receive three perfect scores of "10" from the dancing judges!

The planning team works in concert with the Chamber staff. Their knowledge of the nuances of each and every step make pulling off the largest 3-day outdoor festival west of the Mississippi easy...nothing short of a beautiful concert befitting of the Fremont Symphony.

Having served as your Festival

Chairperson for the last 10 years, and on the Festival committee for a total of 33 years, my long term commitment to this event is a direct result of the fund raising it provides to nonprofits who participate. Additionally, the Festival of the Arts makes possible the variety of programming our Chamber of Commerce offers its members.

No matter if you like jazz, rock or rhythm and blues, the festival has something for everybody. From great wines, our gourmet marketplace, or the shady retreat of the wine garden, this year's festival promises to be a symphony of fun.

Meet me at the main stage for a lineup of terrific entertainment - it's the perfect place to dance!

Dirk Lorenz
Chairman, Fremont Festival of the Arts Planning Committee



Planning and preparation

Left: Preparation for the Fremont Festival includes volunteer training at the Chamber office.

Above: The Festival committee meets early in the year to plan.



Need Referrals? Join a Connection Club!

Three groups meet on a variety of days and times of the week to exchange leads and assist members in growing their businesses. Fremont Chamber's Connection Clubs are so successful that they now serve as the model for similar "Leads-Generating" groups in Chambers all over the state.

Thursday AM Connection Club

Meets every Thursday at 7:30 a.m. @ The Depot Cafe
37260 Fremont Blvd, Fremont, CA 94536
Chair: Matt Dickstein (510) 796-9144
Vice-Chair: TBD

Connect 2 Succeed

Meets the 2nd and 4th Thursday of each month at 11:45a.m. @ El Patio
37311 Fremont Blvd, Fremont, CA 94536
Co-Chair: Bobbette Grasty (650) 740-7499
Co-Chair: Barbara Jenkins (510) 657-0573

Friday AM Connection Club

Meets every Friday at 7:15 a.m. @ The Original Pancake House
39222 Fremont Blvd, Fremont, CA 94538
Chair: Dan Kisner (510) 791-5790
Vice-Chair: Melissa Fields (510) 796-8300

Members: submit your event to our online calendar

Submit A Community Event

Your name _____

Your Phone Number _____

Your Email _____

Event Name _____

Event Type (choose from list) _____

Event Start Date (MM/DD/YYYY) 12/7/2015

Event End Date (MM/DD/YYYY) (Should be same as event start date unless multiple day event) 12/7/2015

Event Start Time 1 : 00 PM

Event End Time (not required, leave blank if unknown) _____

Event description, details and additional information _____

Email address for questions about the event. (not displayed) _____

Location/Directions _____

Submit an event:

<http://web.fremontbusiness.com/events>

1. Log in with your credentials (contact us for your credentials)
2. Click on *Submit an Event*
3. Fill in the form.

NOTE: In addition to the normal event information like time, date, location, address, please be prepared to enter an event description and a complete URL to any ticketing/registration page (like an eventbrite or eventbee sign up page)

4. Click *Submit*. Your event will be queued up and approved by Fremont Chamber staff. Please do not submit events that are not hosted or sponsored by a Fremont Chamber member.

April - July 2016 Anniversaries

40+ Years

Best Western Garden Court Inn
Cargill
Four Winds Growers
Fremont Flowers
Niles Electric Company, Inc.
Wells Fargo Bank Paseo Padre

20+ Years

Alameda County Transportation
Commission
Allegro Music
Ardenbrook, Inc.
Cal Self Storage
Club Sport of Fremont
Costco Wholesale
Country Drive Care Center
Fremont Adult School
Fremont Express Courier
Fremont Symphony Orchestra
Fremont Unified School District
Gonsalves & Kozachenko
Hylton's Welding Service, Inc.
JVA Business Services
Kaiser Permanente - Chairman
Circle Member
Kidango
Lum, Karl G., Jr., DDS
Our Lady of Guadalupe
Republic Services - Chairman
Circle Member
Rick Geha
Saxco International LLC
Sweet Tomatoes
Thomas M. Blalock
Tonix Corp.
Tri-Cities League of Volunteers
Tri-City Health Center
Washington Hospital -
Chairman Circle Member

15+ Years

4C's of Alameda County
Alameda County Fairgrounds

Bay Alarm
City of Fremont
Colin T. Yoshida DDS
Countrywood Apartments
DeVry University
Elephant Bar Restaurant
Fremont Education Foundation
Fremont Fire Fighters, Local 1689
H&S Plastics, Inc.
Joanne Louie Facility
Management
KW Realty - John Juarez
KW Realty - Steve Pierce
La Quinta Inn & Suites Fremont
Law Offices of Robert A.
Wieckowski
Total Business Care, LLC

10+ Years

Dutra Enterprises, Inc.
Fremont Automall
Fremont Football League
Fremont Toyota
Hyatt Place
La Pinata #5
Magnussen's Lexus of Fremont
Mission Peak Business Products
MRL Group - John Lee
Ohlone College Foundation
One Child
Pacifica Senior Living
Palo Alto Medical Foundation
Ray Chui Insurance Agency
Robson Homes - Chairman
Circle Member
Sign A Rama
Silver & Black Telecom
Special Events
Stage 1 Community Theatre
State Farm Insurance - Kevin Nuss
Technology Credit Union
TriCity Veterinary Hospital

5+ Years

Alameda County Library
Foundation
American Swim Academy
Bay Area Rapid Transit
BLOX Racing
Boehringer Ingelheim
Business, Energy, & Election
Law
Carl H. Bocchini
Carrington Apartments
Centerville Business &
Community Association
Comerica Bank
Courtyard by Marriott
dB Control
Designing Smiles
Doctors Express
Half Price Books
High Valley Financial Planning
Services
Holy Trinity Lutheran Church
Irvington Business Association
JJ&J Landscape Management
Jung SuWon
LAM Research Corporation
Lighthouse Worldwide
Math Science Nucleus
Mission Peak Fitness
New York Life Company-
Sanjesh Kumar
NorCal Chapter National
Electrical Contractors
Ontara
Paws on the Run
Petersen Dean Roofing/Solar
Pirates of Emerson
Primerica- Brandon Sass
Prince of Peace Lutheran
Roger Shanks Consulting
Rotary Club of Fremont
St. Anne's Episcopal Church
The Ivy Group
Thermo Fisher Scientific

Union Pacific Railroad
UPS Store #6139
Vintage Catering

2+ Years

Advanced Cleaning Systems
All Bay Contractors
Alom Technologies Corporation
Annie's Guns
Aramark Uniform Services
Arthur Murray Dance Studio
Assemblymember Bill Quirk
AXA Advisors - Cindy Zheng
B-Innovations, LLC
BoldlyMe
Buffalo Wild Wings
Center Pillar Wealth
Management- Ripple Leung
Chopra Financial Services
Cornerstone Staffing Solutions
Critosphere, LLC
DasBrew, Inc.
Delta Products Corporation
Edward Jones Investments-
Nadia Eldib
Ethercom Corporation
Excelitas Technologies Corp.
French Couture Design Studio
GiveTeens20
HSBC Bank-Warm Springs
iFly SF Bay
Jemby Electric, Inc
Joel Malard Consultant
Josephines Professional Staffing
Kerala Ayurveda Academy &
Wellness Center
Law and Mediation Office of
Lorna Jaynes
Law Office of Susan Q. Kalra
Life Chiropractic College West
Lois K. Vega, CPA
Mad Science of the Bay Area
Mainland Ink
New Age Chiropractic

New York Life Insurance
Company - Srinual Mogaew
Nu Skin/Pharmanez
Nurse Builders Academy

Omnivantage Business
Professionals
One Call Services
Park Central Care & Rehab
PC Retail Properties, LLC
PlanetMagpie
Prologis
Purple Lotus Temple
Rockin Jump
Ruby Hill Golf Club
San Francisco Chronicle
Symbiosys Mobile Solutions
Sleep Number
Stella Chang Insurance
The Crossings @ 880
U.S. Bank
Vapor Planes

1+ Years

Bohong, Inc
Born Creative, Inc.
California School for the Deaf
CertaPro Painters
Eagleview Foundation
Eclipse Automation Southwest
Gorgeous Bits
Kishiyama Consulting, Inc.
Mathnasium of Fremont
Mike's AutoBody
OnView Security Service
Regus Business Centers
Rising Sun Energy Center
Ritsnet, Inc
Seagate
View Optical
Viewslides
West Coast Farmers Markets

Congratulations to our members who have reached these milestones

Past Festival Pictures



Clockwise, from bottom left: The City of Fremont's prize wheel; wind chimes; friends meet up for beer; margarita madness; beer booth volunteers.

Member News

SAVE Celebrates 40 Years of Community Service

2016 marks a tremendous milestone for Fremont-based SAVE (Safe Alternatives to Violent Environments). Founded in 1976 as a grassroots organization to shelter and assist victims of domestic violence, SAVE is celebrating 40 years of community service!

SAVE will mark the occasion by hosting "Night Fever" – an elegant, 70s-themed fundraiser at the Fremont Silicon Valley Marriott on October 22, 2016. The evening will include dinner, music and dancing, a silent and live auction, and entertainment. Proceeds will benefit SAVE's domestic violence victim support services and much-needed improvements and repairs at its 30-bed emergency shelter.

SAVE has a rich history in the Tri-Cities and this is one celebration community members won't want to miss. SAVE has grown into a dynamic organization that provides an

array of client-centered services and programs.

So be sure to SAVE the date: Saturday, October 22, 2016 for SAVE's "Night Fever"! We'll gather from 6 to 10 pm at the Fremont Silicon Valley Marriott. Black tie optional with elegant 70s attire suggested, this is one gala that will be sure to have you dancing and celebrating the night away!

For ticket information and sponsorship opportunities, contact SAVE at (510) 574-2250 or visit our Eventbrite page at <https://goo.gl/gxWRZI>.

For information about SAVE, visit <http://save-dv.org/>.

Mobile Mini Wins StopWaste Award

Congratulations to Mobile Mini in Fremont on their 2016 StopWaste Business Efficiency Award for Excellence in Recycling and Composting.

The award was one of eight, presented on May 25 at the offices of StopWaste, the public

agency responsible for reducing solid waste in Alameda County. Mobile Mini was recognized for their exemplary recycling and composting program, helping them keep 93% of their discards out of the landfill!

Great signage, employee engagement and an internal quality control system all help make recycling and composting an integral part of day-to-day operations at Mobile Mini.

For more information about all winners visit www.StopWaste.Org/2016Awards.

StopWaste: incentive programs help property owners save energy

Energy assessments and incentives from the Bay Area Multifamily Building Enhancements ("BAMBE") program help property owners save energy and improve tenant comfort.

"An Energy Savings Success Story" was published as the April cover story of the East Bay Rental

Housing Association's monthly magazine "Rental Housing" and can now be read via the latest news link at <http://www.stopwaste.org>

Energy efficiency is good business. Fortunately, there are numerous incentive program options available to property owners that assist with identifying the right technologies and accessing the funds needed to improve the way Bay Area buildings use energy and water. No matter how big or small the property, there is a Bay Area efficiency incentive program out there to help residential property owners integrate energy efficiency into capital improvement goals.

For more information, contact Candis Mary-Dauphin. Candis Mary-Dauphin works at StopWaste—one of nine agencies that make up the Bay Area Regional Energy Network (BayREN). She can be reached at cmmary-dauphin@stopwaste.org.

Fremont Youth Symphony

Announced

The Fremont Symphony Orchestra is proud to announce the launch of the Fremont Youth Symphony for fall 2016. To reserve your child's spot on the waiting list, please register on their website at fremontsymphony.org. The group is open to membership by all young musicians currently enrolled in private music instruction in strings, brass, woodwinds and percussion.

Rehearsals are on Mondays from 4:30 to 6:00 for early intermediate and from 5:15 to 7:00 for late intermediate and advanced. Placement in either group is determined by audition.

An open house and free demo class will be hosted in mid-August. Location: Cole Hall, First United Methodist Church, 2950 Washington Blvd., Fremont. For more information email youth@fremontsymphony.org or call (510) 371-4860

Member Benefit: Marketing Opportunities Through the Fremont Chamber

Your Fremont Chamber membership gives you many opportunities to gain exposure and to grow your business. We have the most cost effective methods of advertising and venues. From buying an ad in the "Fremont Business Review" hard copy newsletter that reaches an estimated 7,500 readers every month. Or in the weekly e-newsletter the "Fremont Business Brief" that reaches 2,500 email subscribers. The "Fremont Business Review" and the "Fremont Business Brief" offer many different size ads to choose from and has discounted frequency rates making this an opportunity you just can't beat. Another fantastic value to gain exposure for your business is in quarterly direct mail program. The "ChamberPak" reaches 2,000 people and at \$0.08 per flyer it makes it another great value for any size budget.

In addition to some of the great values listed above, your Fremont Chamber also offers many marketing opportunities at NO COST:

OPEN FOR BUSINESS

The Open for Business section of the chamber's website gives members an opportunity to post a job opening; post a business announcement; and post a coupon or special event. Posting is free for all Fremont Chamber members. The chamber's website receives an incredible average of 30,000 to 50,000 visits every month.

GUEST SPEAKER

Your chamber is one of the few chambers that produce its own networking clubs where you can be a guest speaker. Choose one or all three of the Fremont Chamber's "Connection Clubs." You will have about 30 minutes to give a presentation about your business and demonstrate your expertise at no cost. Just call the chair of a club and he or she will schedule your presentation.

NETWORKING EVENTS

Mixers and Ribbon Cuttings are always free to attend and together give you an average of 60 free networking opportunities each year. Giving members a great networking opportunity to introduce yourself to a brand new Fremont Chamber member and a new business to the Fremont business community.

BUSINESS BUILDING SEMINARS

Business Building Seminars gives members an opportunity to host their own seminar or workshop at no cost. Seminars are co-hosted by the Fremont Chamber and the chamber helps with marketing the seminars and provides the chamber's conference room for the location all at no cost. Business Building Seminars will give members a venue to showcase their business or share their expertise with fellow members and to the general public. All members who have information to share are welcome to host a Business Building Seminar. The seminars are held on the first Thursday of each month.

FREMONT BUSINESS REVIEW

There are three different ways you can use "The Fremont Business Review" to gain exposure for your business, for free! Members are welcome to participate as often as they would like, the frequency is up to them.

#1 - Member News: For the "Member News" section, write a 100 word or less news brief about a recent business accomplishment or enhancement. For example, did your company win an industry award or did your company help a homeless shelter with your product or has your business added a new service to your current list of services? Did you hire/promote an employee? Let us know!

#2 - Write an Article: Each issue of the "Fremont Business Review" has a business theme and any chamber member can write an article for. For example, if the theme is marketing...a member can write a 500 word article about their expertise in this area. Or, a member share a marketing idea that worked particularly well for them. Members who demonstrating their expertise through written and published articles builds credibility.

#3 - Be Guest Editor: Any member can also be the Guest Editor for an issue. In this position the member would be responsible for contacting other chamber members to write and submit articles for that issue, as well as writing their Guest Editor editorial. The chamber's newsletter reaches an estimated 7,500 readers every month.



Above: Fremont Chamber members are welcome to book their table space at Fremont Street Eats, Fremont's popular gourmet food truck event. To learn more about the opportunities mentioned in this article, call (510) 795-2244.

FREMONT STREET EATS

Fremont Street Eats is produced by the Fremont Chamber and takes place every Friday night (except the Friday before Burger & Brew Fest, the Festival of the Arts and the 4th of July weekend) from May through Oct. 28th from 4:30-9pm. It is a caravan of Gourmet Food Trucks and a fun family event for the community. The spaces at Fremont Street Eats are to showcase members' businesses/organizations to sell, demonstrate, educate and entertain the over 4,000 people that follow us weekly. This opportunity is only open to Fremont Chamber members and at no cost. You can pre-book up to 3 Fridays nights.

FREMONT FESTIVAL OF THE ARTS BUSINESS MARKETPLACE

Held on Aug. 6th & 7th the Festival of the Arts is one of the

largest events produced by the Fremont Chamber of Commerce. It is also the largest this side of the Mississippi for 3 different reasons. One, we have the highest number of volunteers (3,000) who help us produce this event; two, we have the highest number of craft artists (600-650) where most street fairs only have half the amount; and three, we bring in 350,000-400,000 attendees to Fremont, doubling Fremont's population in two days. In the Festival, we produce a tradeshow, Business MarketPlace, for Fremont Chamber members giving them the opportunity to showcase their business to the 350,000 – 400,000 attendees.

The Fremont Chamber has many different services and benefits to help YOU grow your business. We want you to succeed. It's YOUR membership - use it.

New Members

Accountants

Juliana H. Wong, CPA

(510) 390-0098
34961 Silverlock Ct. Fremont, CA 94555

Juliana@jhwongcpa.com
www.jhwongcpa.com

Are you looking for affordable, quality personalized tax and accounting service in the SF Bay Area? Look no further. Her full service accounting firm is located in Fremont offering a broad range of services to individuals and small businesses. Give her a call and she will get your taxes done so that you can focus on more important things.

Computer Software Manufacturer & Distributor

Digital Nirvana, Inc.

Hirendra Hindocha
(510) 226-9000
3984 Washington Blvd., Ste 355
Fremont, CA 94538

hiren@digital-nirvana.com
www.digital-nirvana.com

Digital Nirvana provides knowledge management solutions for an increasingly media-centric world. Their products and services enable large volumes of data to be automatically acquired, compiled, and organized for analysis, troubleshooting, and decision-making.

Contractors - General SummerHill Housing Group

Katia Kamangar
(650) 857-0122
777 S. California Ave. Palo Alto, CA 94304

kkamangar@shhousinggroup.com
www.shhousinggroup.com

Newly formed SummerHill Housing Group is the umbrella organization for SummerHill Homes an award-winning residential builder and SummerHill Apartment Communities an apartment, mixed-use infill rental housing developer (formerly Urban Housing Group). This powerful alliance forged to serve the home-sales and multifamily rental markets to strengthen the capabilities of two highly successful enterprises.

Dentists

Hercules Dental Care in Fremont

Dr. Douglas Lin
(510) 796-1636
556 Mowry Ave., Ste. 203 Fremont, CA 94536

drlin@herculesdentalcare.com
www.herculesdentalcare.com

They would like to welcome you to their dental office. The doctors and staff at Hercules Dental Care are committed to providing you with the personalized, high quality dental care that you deserve. They offer patients a comprehensive list of

general, restorative and cosmetic dental services designed to meet the needs of the entire family. Their goal is to assist each of their patients in achieving and maintaining long term dental health.

Employment Agencies & Services

Staffmark

Katerina Clark
(408) 496-5450
2107 N. First St., Ste. 300 San Jose, CA 95131

katerina.clark@staffmark.com
www.staffmark.com

Staffmark's mission is simple – to be a great partner to their customers, their employees, and the communities they serve. And since being a great partner means different things to different people, they work hard to understand the unique needs of every person and business they are fortunate enough to connect with.

Government

United States Air Force

Tracy Howard
(510) 872-9141
39194 Paseo Padre Parkway
Fremont, CA 94538

tracy.howard.1@us.af.mil

They can only carry out their mission with the efforts and commitment of their Airmen. That's why they continue to help them grow with advanced training, ongoing career opportunities and excellent pay and benefits.

Gymnastics School

Top Flight Gymnastics

Paul Odze
(510) 796-3547
5127 Mowry Ave. Fremont, CA 94538

info@topflightfremont.net
www.topflightfremont.net

Top Flight Gymnastics, established in 1987, offers classes from tots to teens. Their variety of classes include preschool classes, recreational classes, adult gym, competitive team, as well as our special education classes and more. Their greatest achievement is providing a fun and safe environment to allow the children of today to take flight as they become the successful adults of tomorrow.

Healthcare

Kaiser Senior Advantage

Jennifer Lopez
(888) 905-0555
501 Lennan Lane Walnut Creek, CA 94598

jennifer.x.lopez@kp.org

The Highest-Rated Medicare Health Plan in California for 2016. You deserve care and coverage designed to help you thrive. With Kaiser Permanente Senior Advantage (HMO) you get great value with a \$0 annual deductible and \$0 copays

for preventive care—and prescription drug coverage. A wide selection of Kaiser Permanente doctors. All of their available doctors welcome Kaiser Permanente Medicare health plan members. You can go online to refill prescriptions, schedule appointments, view lab results, email your doctor's office, and more—helping you save time. Join Kaiser Permanente to get a quality Medicare health plan designed to help you thrive.

Home Care, Non- Medical

Trusted Care, LLC

Melody Amirehsani
(510) 413-8447
Newark, CA 94560
melodyamirehsani@gmail.com
www.americatrustedcare.com

Trusted Care is family owned and NOT a franchise. Their management team meets and knows each one of their clients. Their Trusted Care supervisors make regular on-site visits to ensure their clients are happy with their care. Trusted Care management team is always a call away. They are professionals who have a background in healthcare. Working in hospitals, nursing homes, clinics, assisted living facilities, they truly understand their client needs.

Information Technology Solutions

3Hemisphere, Inc.

Ayman Elsawah
(510) 936-0779
5 Hillcrest Dr. Piscataway, NJ 08854

ayman@3hemispheres.com
www.3hemispheres.com

With successful business growth, technology struggles to keep up, and security is usually a distant afterthought. It is hard for businesses to quantify the risk their current infrastructure or data is in or whether existing security practices are sufficient for today's adversaries and compliance standards and laws. 3Hemispheres, Inc has extensive experience in application and infrastructure assessments. Their experts are engineers and architects. They know how things are done right, and have seen plenty of things done wrong. They provide you honest and impartial feedback on where your vulnerabilities and strengths lie, empowering you to make the best decision.

Legal Services

Legal Shield

Greg Golin
(650) 274-4734
5822 Charlotte Dr., #3313 San Jose, CA 95123

greggolin03@gmail.com

www.legalshieldassociate.com/ggolin
At LegalShield, they've been offering legal plans for 40 years, creating a world where everyone can access legal protection - and

everyone can afford it. Unexpected legal questions arise every day and with LegalShield on your side, you'll have access to a high-quality law firm for as little as \$20 a month. From real estate to document review, speeding tickets to will preparation, and more, their attorneys are here to advise you with any legal matter - no matter how traumatic or how trivial it may seem. Their law firms are paid in advance so their sole focus is on serving you, rather than billing you. With their legal plan you will be protected and empowered to worry less and live more.

Meeting & Event Venue Campo Di Bocce of Fremont, LLC

Benjamin Musolf
(510-651-2500
4020 Technology Place Fremont, CA 94538

benjamin@campodibocce.com
www.campodibocce.com

Campo di Bocce is dedicated to providing an environment that enables their customers to enjoy their hospitality, good service, excellent food, and the great game of bocce. They are also committed to providing their employees with an environment where they are treated fairly and given the opportunity to prosper with the success of our business. Sempre Bocce! Opening in the Fall of 2016.

Movers

Action Movers

Carmine Cicchino
(510) 377-1828
36283 Colbert Place Newark, CA 94560

actionmovers@ymail.com
www.actionmoversusa.com

Action Movers was founded by Owner / Senior Partner, Carmine Cicchino in 1988. He originally started his business in the East Coast and then relocated to the Northern California. In 2010, Action Movers formed a new partnership with several accredited retired US Veterans who have over 30 years of professional moving experience with some of the largest van line companies in the country. In 2013, Action Movers celebrated their 25th Anniversary in the van line industry and continues to provide professional moving services nationwide.

Nonprofit Organizations

Spectrum Community Services

Lara Calvert
(510) 881-0300
2621 Barrington Ct. Hayward, CA 94545

lcalvert@spectrumcs.org
www.spectrumcs.org

Founded in 1971, Spectrum Community Services is a registered, private non-profit organization that assists low-income and

disadvantaged individuals, families and seniors in their efforts to live independently. They offer, in partnership with local service organizations, a wide variety of community programs and services. Their long history of family tutorials and community outreach has advanced our mission of promoting our clients' financial sustainability and improving the overall quality of their lives.

Notary

Alissa's Mobile Notary

Susan Alissa Lumpkin
(510) 766-6089

Alissasmobilenotary@gmail.com
When you can't get to a notary. Let the notary come to you.

Real Estate – Residential PMZ Real Estate

Neil Johal
(510) 516-4730
39111 Paseo Padre Pkwy., Ste. 201C
Fremont, CA 94538

njohal@pmz.com
www.njohal.pmz.com

All your real estate needs, all in one place. PMZ makes it easy to find the home you love, and all the steps in between. From choosing your home, to financing and insuring your investment - PMZ makes it simple.

Re/Max Accord

Jerry Stadler
(510) 739-4000
39644 Mission Blvd. Fremont, CA 94539

jerry@remaxaccord.com
www.remaxaccord.com

The ownership team at RE/MAX Accord possess a diverse and deep level of experience. The pairing of their strong local market expertise with the global reach of RE/MAX affords their agents unmatched leadership. They are focused on creating a positive environment for the real estate professional that provides them independence with total and complete support. By establishing an atmosphere of excellence and productivity, totally and completely responsive to the needs of the RE/MAX Associate, they are recognized as one of the finest real estate companies in the Bay Area.

Restaurants

Dog Haus

Raj Benepal
(510) 925-4430
43456 Boscell Rd Fremont, CA 94538

rbenepal@gmail.com
www.doghaus.com

The first Dog Haus opened in Pasadena in 2010 offering signature 100% all beef skinless Haus Dogs, Haus Sausages and 100% natural Black Angus beef burgers grilled on King's Hawaiian rolls. Open for

—New Members

next page

New Members—

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lunch and dinner daily. Guests can choose from signature Haus creations of customize their own from a selection of more than 40+ quality toppings.

Stylist – Clothing Fashionistaoncall

Cecilia Gonzalez
(510) 468-7886
43456 Ellsworth St., #3443
Fremont, CA 94539
cgonzalez_528@yahoo.com
www.fashionistaoncall.com

Their mission is to help empower women by providing tools and techniques to look good and feel confident. They work with clients to create a customized and efficient wardrobe collection to accommodate their lifestyle. They help women see themselves for who they really are and unlock their true potential. You can count on them when you need to look your best, pronto!

New business? Join today!
(510) 795-2244

Retail Sales

Diamond in the Rust, LLC

Misty Capps
(510) 909-0402
37683 Niles Blvd. Fremont, CA 94536
diamondintherust@gmail.com
http://shopdiamondintherust.com/
Diamond in the Rust was founded in 2013 on a dream that ended up becoming reality! They take pride in offering a high quality, unique collection of merchandise and great customer service. They treat each transaction with honesty and integrity, and live by the Golden Rule.

Schools - After School Program

Gurus Educational Services Inc.

Ashish Khurana
(510) 573-2497
42808 Christy Street, Suite 120
Fremont, CA 94538
ashish@guruseducation.com
www.guruseducation.com
Gurus Educational Services conducts basic and advanced

programs and tournaments in Public Speaking, Debates and Personal Finance throughout the Bay Area. They have helped thousands of students overcome the fear of public speaking and provide forums to engage in constructive debating. They host Speech and Debate tournaments throughout the Bay Area called BEST (Bay Area Speech Tournament) and DEBT (Debate tournament).

Storage

360 Storage Center

Venkata Vemireddy
(510) 552-6986
6649 Central Ave Newark, CA 94560
vvemireddy@yahoo.com
www.360storagecenter.com
Choosing 360 Storage Center in Fremont/Newark Ca. area, is a way for you to ensure your property is cared for and stored securely at all times. Whether you are seeking a basic storage unit or prefer a self-storage option, 360 Storage Center provides a number of options regardless of the storage unit size you need for you and your household.

Water Service and Systems

WaterLogic West

Veronica Johnson
(510) 574-6181
185 Mason Circle, Ste. B Concord, CA 94520
veronica.johnson@waterlogicsusa.com
http://www.waterlogic.com
Waterlogic bottle free water coolers are seamlessly connected to your existing water supply by their certified technicians and deliver fresh tasting chilled and hot water on demand, every time you need it. They manufacture and service a wide range of coolers that will match the needs of your workplace and the local water conditions. Their water experts will provide the best advice and support so you have one less thing to worry about. After your clean and seamless installation, they schedule regular quality assurance service to ensure the best operation, sanitation and appearance of the coolers to ensure every dispense delivers refreshing, quality water.

We are online:

Visit

fremontbusiness.com

We are also on

social media:

Facebook

Twitter

Instagram

Follow us!

@FremontBusiness



New members

Clockwise from top: Hercules Dental Care; Gurus Educational Service; Spectrum Community Services; Dog Haus Ribbon Cutting; Top Flight Gymnastics.



Festival Testimonials

Members speak out on how the Fremont Festival affects them

Comerica Bank has volunteered at the Festival since shortly after the Fremont Banking Center opened in 2008. For the past several years we have been part of the Oasis Soda Booth, serving water and soft drinks.

For Comerica Bank, this is less about brand recognition and more about community involvement. The bank has a high level of commitment to the community and the Festival is a fun way to get involved. We bring in staff from other banking centers and business units to learn more about Fremont and get a sense of how they can get involved in their own communities.

Raymond Tham
Banking Center Manager
Comerica Bank
Fremont Banking Center

I have personally been a part of Unitek College's booth at the Festival for the past three years, and Unitek College has been there even longer. There are several reasons we attend an event like this. Of course we are looking for people interested in applying to the college. We also want to learn from the community. We want to interact with people to learn more about what they feel is needed from a college like Unitek. This helps us develop and improve our programs.

The Fremont Festival of the Arts gives us all of that and more. It's especially fun to meet alumni and hear their stories of success since graduating.

The Chamber and Festival staff are great to work with and super helpful. I am blown away by the size of the festival and how the staff make it seem so effortless.

Lauren Robertson
Senior Marketing Coordinator
Unitek College

2015 was SGK Home Solutions' third year participating in the Fremont Festival of the Arts and Business Marketplace.

Originally, what attracted us to these events was the exposure to a new and serious customer-base. Not only have we been able to talk to people that we may not meet at other events, but these customers have been seriously interested when they sign up. This is beneficial for us because not only are we able to generate handfuls of leads, but ultimately it has led to many sales.

Beyond just the customers, the event coordinators and staff care about their participating companies. They are organized and strive to put on a good show for everyone involved. We participate in many shows on an annual basis, but the shows put on by this staff are up to par and even surpass some of the best shows we've participated in.

Gregg Spears
SGK Home Solutions Inc.

BJ Travel's employees, friends and family have volunteered at the Festival of the Arts for close to 15 years now. It's definitely a team effort, long days on your feet, sometimes hot weather, but we all love doing it. We come back to the office excited, telling stories of the weekend, and always ready to sign up again for the next year.

We have volunteered for the Wine Booth in the past. This year we will pour beer for the first time. We are all looking forward to the change this year. We expect that the beer booth will keep us busy.

The event is very organized. Check-in with Harriet is always easy. Directions for running the booth are always very clear. Our volunteers are serious about following the rules of the festival while working.

The interaction with the public is what makes this event so fun. We see clients, friends and family while volunteering, and always make new friends – and new clients. It is always good exposure for my business too.

Terri Landon,
BJ Travel

At *Winning Ways*, I've been participating in the Festival of the Arts since 2010 and even longer with another company I represented. In short, our goal at any event is to interact with attendees, create interest and invite them to a sales presentation. It is important to us that the people we interact with are solidly middle-class families. The Fremont Festival is well established and family oriented. It attracts a large number of the demographic we are looking to serve. The Fremont Festival has been very helpful for the growth of our company.

Of nearly 800 shows I have participated in during a long career in this kind of business, I would rank the Fremont Festival among the top five. It consistently provides the opportunity for face-to-face contact with a solid demographic of people who are qualified for the kind of product *Winning Ways* offers.

We plan to continue participating in the Fremont Festival of the Arts for as long as we can.

Jake Haller
Winning Ways

Summer fun—

from page 1

to the brew mix, or you can be really adventurous and try our featured beer flight with four distinctly different brews.

To keep you entertained, several themed nights with special foods, games and entertainment are planned. Look for a Backyard BBQ in July, Art & Wine night in August, Fiesta night in September, Movie Date Night also in September, and Trick or Treat in October. We round out the last night of each month with a live band for fun and dancing.

Fremont Chamber members have the opportunity to wow the crowds and demonstrate their products and services found right here in Fremont. Participating members will be allowed a 10'x10' exhibit space where they can sell, educate and entertain our Fremont Street Eats guests. And the best part...it's free for members to participate.

Fremont Street Eats is a partnership between the Fremont Chamber of Commerce and the Food Truck Mafia. Visit www.fremontstreeteats.com for a list of the activities, food trucks, and beverage line-up for each night.

Burger & Brew Fest: Right on the heels of Fremont Street Eats is the Annual Burger & Brew Fest. Held in the later part of May, the annual Burger & Brew Fest was created to celebrate the variety of wonderful craft breweries in

California, home to more craft breweries than any other state. The event features sampling from Bay Area breweries, wine, mouthwatering burgers, sliders and other food truck specialties. Great live and local music, the Gourmet Marketplace and the Business Marketplace, featuring a collection of local businesses and art and craft vendors, completes the daylong celebration.

Attendance at the Burger & Brew Fest is free, and beer tasting is offered with the purchase of a beer tasting package that includes ten 5ounce samples and a souvenir event glass. It's a beer lovers dream!

Business Marketplace, open exclusively to Fremont Chamber members, is essentially a tradeshow within festival grounds. Business Marketplace allows Chamber members to showcase their products and services, pass out samples, take appointments and make sales. It is a great opportunity for exposure to the community.

Visit burgerandbrewfest.com for the 2017 Burger & Brew Fest to learn what we have in store for 2017. The Burger & Brew Fest is produced by the Fremont Chamber of Commerce.

Fremont Festival of the Arts: The mother of all festivals!! Attracting an audience of nearly 385,000 over the weekend, the Fremont Festival of the Arts is the

largest street festival west of the Mississippi. The festival which takes place on the first weekend of August is full of entertainment and activities for all ages to enjoy.

More than 600 artisan booths filled with unique, one-of-a-kind pieces, not easily found elsewhere. From paintings and drawings, to jewelry and clothing, to household decorations and furnishing, every piece of beautiful art sold at the Fremont Festival of the Arts is handmade.

Along with live music on two stages, street performers, an array of festival cuisine, food trucks and tasty beverages, and a special kid's area with rides and shows, the Fremont Festival of the Arts also features culinary artistry at the Gourmet Marketplace, where dozens of vendors offer a selection of specialty food items and cooking ingredients. Event goers can find ingredients and condiments ranging from unique rubs, spice blends and marinades, to designer oils and vinegars, to flavorful chutneys and relishes. There's something to delight every palate in Gourmet Marketplace.

Much like the Burger & Brew Fest, the Fremont Festival of the Arts offers Chamber members the opportunity to showcase their products and services, pass out samples, take appointments and reach a super-sized audience in



The newest summer event is the Burger & Brew Fest, held in May. Check the website burgerandbrewfest.com for information about the 2017 Fest.

Business Marketplace. It is a great opportunity for exposure to the huge audience that the festival attracts.

Festival goers will also enjoy a wide variety of festival foods from funnel cakes to Philly Cheesesteaks. Best of all, many of the food booths are actually run by non-profit organizations who use the Festival as one of their major fundraising sources each year. In addition, the festival will feature gourmet food trucks on site with a portion of their proceeds going to area nonprofits. Over the past three decades, an estimated \$11 million has been raised at the Festival for the local communities.

Visit www.fremontfestival.net for all the fun facts about the

Fremont Festival of the Arts. The Fremont Festival of the Arts is a production of the Fremont Chamber of Commerce.

Many other events and activities fill in the summer days in Fremont. You'll want to celebrate our country's birthday at the Annual 4th of July Parade, enjoy the cultural richness of the Annual Festival of India, wander through the Niles Hot August Night Car Show and just a couple of short weeks later, treasure hunt at the Niles Antique Faire & Flea Market. And, be sure to take your family to enjoy the Summer Concert Series in Central Park. With so much fun happening in Fremont, you'll want to stay put and enjoy your summer in your hometown.

Get Ready To Dance!

With 2 stages of continuous acts over 2 days, we've got the music covered. Let the music add to the ambiance of your Festival experience or go hang out and dance at one of our stages.

Stage 1 – Walnut Avenue near the Paragon Apartments

SATURDAY

GARAGE BAND ACADEMY	<i>Rock and Roll</i>	10:30-11:45am
THE MUNDAZE	<i>Pop, Rock</i>	12:15-1:45pm
STEREO BOUNCE	<i>Pop, Dance</i>	2:15-3:45pm
RUCKATAN	<i>Latin, Reggae, Rock</i>	4:15-5:45pm

SUNDAY

DAVID CORREA GROUP	<i>World fusion</i>	10:30-11:45am
SWEET HAYAH	<i>Rock, Soul, Funk</i>	12:15-1:45pm
JINX JONES	<i>Rockabilly, Jazz</i>	2:15-3:45pm
ZYDECO FLAMES	<i>Zydeco</i>	4:15-5:45pm

Stage 2 – Paseo Padre near Kaiser Permanente

SATURDAY

JULES	<i>Singer/Songwriter</i>	10:30-11:10am
EVAN THOMAS	<i>Blues</i>	11:20-12:00pm
JUKEBOX HEROES	<i>Top 40</i>	12:15-1:45pm
RACHEL STEELE & ROAD 88	<i>Country</i>	2:15-3:45pm
THE ALLMOND BROTHERS CLAN	<i>Tribute Band</i>	4:15-5:45pm

SUNDAY

ACROSS PARTY LINES	<i>Blues, Rock</i>	10:30-11:45am
KINGSBOROUGH	<i>Rock</i>	12:15-1:45pm
EARTHQUAKE	<i>Rock</i>	2:15-3:45pm
EVOLUTION	<i>Tribute Band</i>	4:15-5:45pm



Music at the Festival

Above, from top: The Mundaze, David Correa, Evolution.

Left: Singer/Songwriter Jules.



Food at the Festival

Left to right: Cooking linguica, Tri City Band Corps, Silly Spud assembly.

2016 Food Booths

American High School
Shaved Ice

Tri-City Ecology Center
Lemonade

Tri-City Band Corps
Funnel Cakes

Stage 1 Theatre
Kettlecorn

Knights of Columbus - 2692
Linguica Sandwich
Soda, Water

Fremont American Little League
Hot Dogs, Soda,
Water

BSA Troop 199
Root Beer Floats

CFMJ-SOY
Philly Cheese
Steak Sandwiches

Centerville National Little League
Garlic Fries, Garlic
Chili Fries, Soda,
Water

Temple Beth Torah
Fruit Gaspachos

Dressing It Up, Inc.
Silly Spuds

The Counter
Mini Burgers (beef,
chicken, veggie)

Sonoma Teriyaki
Chicken Teriyaki

Charlies Corn
Corn on the Cob,
Baked Potato

El Patio Original Restaurant
Street Tacos,
Salads

The Lumpia Shack
Lumpia,
Potstickers, BBQ
Skewers

Aniki's Express
Poke Bowls,
Sushirrito

JK&R BBQ
BBQ Tri-Tip
Sanwich

Bay Bridge Coffee
Frappuccino,
Bubble Tea

Check fremontfestival.net for participating food trucks!

THE TIME IS NOW.

Fall Semester begins **AUG 29**

- ✓ G.E. Requirements
- ✓ Transfer Credits
- ✓ Career Training

OHLONE College

ohlone.edu
REGISTER NOW!

FOUNDATION REPAIR of CA

Meet us at the Business Marketplace!

1813 Rutan Drive #A
Livermore, CA 94551
(925) 961-9012
(925) 961-9015
foundationrepaiofca.com

Gourmet Marketplace: A Tantalizing Trove of Treats

For twelve years, Gourmet Marketplace vendors have enticed and satisfied Festival-goers with a diverse variety of specialty foods and cooking ingredients not easily found anywhere else. This year will be no exception to the Festival's taste-tempting tradition.

This year, Gourmet Marketplace will again be divided into three sampling zones, giving you more

opportunities to taste something unique as you experience the whole Festival. You will find unique ingredients, condiments, seasonings and prepared foods representing a range of cultures, in keeping with the multi-cultural character of Fremont.

Consider the spice blends, oils, rubs, and other ways to add spark to your cooking. From snacks to full

desserts, there are many ways to satisfy your sweet tooth or your taste for salty specialties.

Let your imagination run wild as you consider how you can use some of these unique ingredients and foods in your next meal. Or maybe you'll enjoy them immediately, or on your way home from the Festival. Thinking ahead a bit, you'll find plenty of opportunity to stock up on

gifts for any occasion.

We know you won't want to leave empty-handed.

Applications are still being accepted for those wanting to share their gourmet specialties at Gourmet Marketplace this year.

Here to tempt you are some of the participants who have already registered and are planning to share their unique specialties with you.



Papa Joe's Spicy Products

Jellies, BBQ sauce, spicy garlic, mustard, dirty beer mix, marinade, glaze, hot sauce, salsa, olives and oils

Nothing Bundt Cakes

Samples of bundt cakes; individually packaged mini bundt cakes

Terri Sue's Toffee

Toffees, caramels. Brittles, fudge, cookies & dipped marshmallows and apples

Patrick's Famous Pies

Prepackaged white sweet potato pies, peach cobblers and sweet potato bread

Smokehouse Woods

"Whispering Heat" BBQ Sauce

Farm Fresh To You

Home delivery service of organic produce

Golden State Snacks

Healthy snacks and tasty treats; nuts, seeds, dried fruit, candy

Munch N Grub

Prepackaged beef jerky and corn nuts

Golden Gate Organics

Organic produce and groceries

The Beef & Buffalo Jerky Store

Beef, buffalo, & wild game / exotic jerky

Hinkles Honey

Raw honey

Extraordinary Blends

25 year old balsamic vinegars & olive oils

Flavors of the Sun

Prepackaged Sauces, marinades, salad dressing, seasonings, hot sauce

Skylake Ranch

Pomegranate Products, Jelly, Vinegar, Marinade

Oso Pepper Company

Sauces, Pickled Items

Mokulele Farms

Coffee, honey, mac nuts

Mr Fudge

Fudge, Brittle

The Killer Baking Co.

Brownies, Cookies, Brittle

Nature's Candy Co.

Artisan roasted nuts & naturally dried fruit

Dominique Honeybees

Honey

I Love Popcorn

Popcorn

Two English Ladies

Tea, curds, cookies

Central Valley Gourmet Nut Co.

Flavoured nuts

R&J Toffees

Toffee

California Balsamic

Balsamic vinegar

Jerky Hut

Jerky, kernel-free popcorn

All Stars Dips

Condiments/dips

Nan's Gourmet Foods

Oils and Vinegars; Pasta

Black Tie Caramel

Caramel Candy

Primo's Gourmet Food

Condiments/dips/sauces

Joie De Vivre

Caramel Apples, Fudge, Chocolate Pretzels

Aussie BBQ

BBQ sauces, marinades, dressings



Taste the Deliciousness!

Top right: Nothing Bundt Cakes
Above, left-right: Mister Fudge, Two English Ladies, R & J Toffees



Business Marketplace is the BEST tradeshow in the Bay Area

The Fremont Chamber is constantly looking out for marketing opportunities for its members' businesses. We have many marketing venues for our members to use every day at little or no cost, including Open for Business, Business Building Seminars and Fremont Street Eats, to name a few. One of the largest marketing opportunities provided is Business Marketplace; the best tradeshow for Fremont Chamber members! Business Marketplace is a section of the Fremont Festival of the Arts

where members can obtain the exposure to 350,000 - 400,000 festival attendees for their businesses.

There is no other marketing venue where you are able to reach this size of crowd for this low price. The cost is \$575 and it includes a 10x10 booth space and the booth, table and chairs for two days. Although the festival attracts people from all over the bay area a large percentage of those attendees come from the Tri-cities area - your

business' audience. This is the perfect venue to reach your local targeted audience.

Business Marketplace is THE tradeshow for Fremont Chamber members in the Bay Area! Here are some suggestions for your success in Business Marketplace:

- Raffle a prize or produce an activity that attendees need to sign up for. This is your opportunity to collect your leads. Remember, the point of participating in any tradeshow is to collect leads!

- On average most businesses distribute 3,000 giveaways. This means you will need 3,000 business cards, 3,000 brochures, 3,000 of each item you pass out.

- Pass out product samples.
- Design demonstrations to showcase how beneficial your services are to attendees.

- Make appointments for your services.

The main ingredient for a successful Business Marketplace experience is to engage the festival

attendees with your products/services demonstrations, games, interactive computer displays, pictures of your before and after successes, raffles, etc.

If you have always wanted to reach a large audience in just two days, here is the perfect opportunity to do so.

If you would like to sign up or would like more information about Business Marketplace, please contact Jennifer Bonior at jenniferb@fremontbusiness.com. You may also register online at www.fremontfestival.net

2016 Business Marketplace Vendors

SolarCity

Nurse Builders Academy

New York Life - Srinual Mogaew

Bath Fitter Northern California

Fremont Rossiter Wellness Center

Mass Mutual

RE/MAX Accord - Jerry Stadler

Pacific West Gymnastics

Fremont Body & Brain Yoga

Basis Independent Fremont

Choi's Martial Arts

Gurus Education

Feeling Good Therapy & Training Center

Hercules Dental

The Argus

Foundation Repair of California

Water Wellness

Clearview Satelite

KOA Fitness

CUTCO

System Pavers

Sears Home Services

Sahaja Yoga

Tri-City Health Center

Ohlone College

iFLY SF BAY

Ellis Eye & Laser Medical Center

Forest Chiropractic

Joly Chiropractic

The Solar Company

Islamic Circlce of North America - SF Bay Area

Renewal by Anderson

Alameda County Vector Control

SGK Home Solutions

Unitek College

Top Flight Gymnastics

Alameda Masonic Lodge #167

Half Price Books

Winning Ways



Business Marketplace

Left to right: Unitek, Ohlone College, Joly Chiropractic.