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Business for Good Gov't, p. 6-7

**Clean Tech in Fremont** +  
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## Fremont Chamber of Commerce Gives Nod to Local Education and Transportation Measures:

✓ YES on Measure F    ✓ YES on Measure G    ✓ YES on Measure K

The Fremont Chamber of Commerce has always placed a high priority on quality public education and transportation infrastructure as key factors in attracting the best businesses and jobs to our area and our State. Given the current State budget crisis, and the State's propensity to borrow and take away funds, the Chamber believes that the following three local funding measures are worthwhile investments in our students, our schools, and our infrastructure. Best of all, none of these funds are subject to State takeaway.

**Measure F – Alameda County Transportation Improvement Measure: SUPPORT**  
*Background:* A recent study conducted by the Metropolitan Transportation Commission projected a 25-year funding shortfall for street and road work of over \$3 billion county-wide and \$748 million in Fremont alone. This same study projected a similar shortfall for transit.  
*Measure Description:* Measure F authorizes a \$10 increase in Vehicle Registration fees within Alameda County

to be used for local transportation and transit improvements. The expenditure plan for this measure dictates that the funds be allocated to various needs as follows: 60% to local road improvement and repair; 25% to congestion relief; 10% to transportation technology such as traffic signal coordination, traffic management systems and infrastructure for alternative fuel vehicles; 5% to pedestrian and bicyclist access and safety. It is estimated that this fee will generate up to \$11 million per year in Alameda County, with roughly

\$2.7 million per year coming to the Tri-Cities. Of this, Fremont would receive about \$1.5 million annually – \$900,000 of which would be dedicated to fixing roads. For more information on Measure F, visit their website: [www.alamedacountyvrf.org](http://www.alamedacountyvrf.org).  
*Chamber Position: SUPPORT.* \$11 million per year (or \$1.5 million to Fremont) will not solve all our problems, but it will make a noticeable difference.  
**—Local Measures**  
page 2

### Fremont Chamber Recommendations for November Ballot

- Measure F – SUPPORT**  
Alameda County Transportation Improvement Measure
- Measure G – SUPPORT**  
Ohlone College Job Training / Quality Education Local Bond
- Measure K – SUPPORT**  
Fremont Unified School District Local Funding Measure
- Proposition 22 – SUPPORT**  
Local Taxpayer, Public Safety & Transportation Protection Act
- Proposition 23 – OPPOSE**  
Suspends AB32
- Proposition 24 – OPPOSE**  
Repeal Corporate Tax Loopholes Act
- Proposition 25 – OPPOSE**  
Majority Vote Budget
- Proposition 27 – OPPOSE**  
Eliminate State Commission on Redistricting

## Review of State Ballot Measures

The November 2010 ballot presents voters with 9 propositions. The Fremont Chamber of Commerce takes positions on measures that we believe will have a clear and direct impact on our business community, the economic vitality of our area, and the overall quality of life in Fremont. The Fremont Chamber Board of Directors has reviewed all of the measures on this upcoming ballot and made recommendations on five of them: Propositions 22, 23, 24, 25 and 27. The Board decided not to weigh in on Propositions 19, 20 and 21.  
Proposition 26 generated considerable debate among board members, but did not result in a recommendation as of press time. Should the board decide to make a recommendation on this measure, we will post the recommendation in our weekly e-newsletter, Top of the Week, and on our website.  
The following includes a summary of each ballot measure, including pros and cons, and a fiscal impact assess-

ment by California's non-partisan Legislative Analyst. If the Fremont Chamber has taken a position, a rationale for the Board's recommendation is given.  
**Proposition 19**  
Legalizes marijuana under California but not Federal law. Permits local governments to regulate and tax commercial production, distribution, and sale of marijuana. Initiative Statute.  
*More Specifics:* Allows people 21 years old or older to possess, cultivate, or transport up to one ounce of marijuana for personal use. Permits local governments to regulate and tax commercial production and sale of marijuana. Prohibits marijuana on school grounds, using it in public, smoking it while minors are present. Maintains current prohibitions against driving while impaired. Limits employers' ability to address marijuana use to situations where job performance is actually impaired.

*Fiscal Impact:* Potential increased tax and fee revenues in the hundreds of millions annually and potential correctional savings of several tens of millions of dollars annually.  
*Supporters say:*  
• Regulating and taxing cannabis, as we do alcohol and cigarettes, will generate billions in revenue and help fund jobs, health care, school, libraries, and roads.  
• California wastes millions of dollars a year on failed marijuana prohibition - money which could be better spent combating violent crime and gangs.  
• The illegality of cannabis enables an out-of-control criminal market.  
• [www.yeson19.com](http://www.yeson19.com).  
*Supporters Include:* Alameda County Supervisor Nate Miley, Congressman Pete Stark, Oakland City Council, re-

tired San Jose Police Chief Joseph McNamara  
*Opponents say:*  
• Proposition 19 raises significant liability issues for businesses.  
• Prop 19 prevents employers from being able to enforce Federal drug-free workplace rules and could result in employers losing federal contracts and grants.  
• K-University schools in California could stand to lose as much as \$9.4 billion in federal funding.  
• Proposition 19 would require the employer to prove that an employee is "actually impaired" as a result of marijuana use, as opposed to current law which allows employers to discipline employees who are "under the influence" of drugs or alcohol.  
• Since a large segment of marijuana  
**—Propositions**  
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Business News?





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2010 – 2011**

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# Local Measures—

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ference. Jim Pierson, Transportation Director for the City of Fremont, provided some examples of what could be done with \$900,000 for road repair: it would provide enough asphalt to fix almost 10,000 potholes or pay for slurry sealing of approximately 61 lane miles. Additionally, these funds will allow us to leverage additional funding from the state and federal governments. Good roads and transit systems are a significant factor in attracting businesses and jobs to an area, while poor roads cost drivers in terms of wear and tear on vehicles. When evaluating any additional fees during an economy like this, we have to weigh the benefit versus the cost; for \$10 per vehicle per year, this seems like a good investment to us.

## Measure K – Fremont Unified School District Local Funding Measure: SUPPORT

*Background:* Successive state fiscal crises leading to more than \$20 million in local school funding cuts have resulted in serious negative impacts to Fremont schools, including increased class sizes, program reductions, and reductions in specialty teachers.

*Measure Description:* Measure K levies a \$53 per parcel tax on real property located within the City of Fremont for a period of 5 years, and is projected to raise over \$3 million annually. The funds would be dedicated to maintaining math, science, reading and writing programs; keeping school libraries open; supporting classroom/learning technology; maintaining college and workforce preparation programs; and retaining qualified teachers in FUSD schools. No funds will be used for administrators' salaries. If passed, senior citizens can request an exemption, and there will be a citizens' oversight committee to ensure the funds are spent as approved. The parcel tax sunsets after 5 years, and cannot be renewed without voter approval. For more information on Measure K, visit [www.yesonforkids.com](http://www.yesonforkids.com)

*Chamber Position:* **SUPPORT.** Measure K will provide a source of local and stable fund-

ing for FUSD schools that cannot be taken away by the State. While the funds raised by this proposal will not prevent all the cuts, a source of locally controlled funds that are not subject to State takeaway can help prevent some of the more devastating cuts and can help maintain the high quality schools for which Fremont is known. Fremont Unified's last funding measure, the 2002 Health and Safety Bond, was completed successfully within budget, and the School Board's conservative fiscal management over the years has allowed the District to weather the economic storm better than many other districts. The Chamber believes that our students and our schools need and deserve our support for Measure K.

## Measure G – Ohlone College Job Training / Quality Education Local Bond: SUPPORT

*Background:* Many of the buildings on the Ohlone Fremont campus were built in the 1970's and are in need of significant upgrades and renovation. Additionally, the costs to attend the State and University of California colleges continue to increase with the State budget crisis, and remain substantially higher than the costs to attend Ohlone - resulting in increased demand for Ohlone courses. Unfortunately, hundreds of students have been turned away.

*Measure Description:* Measure G is a \$349 million bond measure that will upgrade buildings to current earthquake and fire safety standards; repair and replace aging plumbing, sewer, utility, and HVAC systems; repair and replace worn-out roofs; improve access for the disabled; improve insulation, replace windows and upgrade utility infrastructure to reduce energy costs; upgrade technology and telecommunications systems; install enhanced security; renovate classrooms and science labs; and expand classroom capacity by 25%. Impact to property taxes will be \$19.95 per \$100,000 of assessed valuation.

*Chamber Position:* **SUPPORT.** This measure will allow Ohlone College to upgrade, retrofit, or replace its older facilities and equipment and will expand classroom capacity by 25%, so that the

college can continue to meet the needs of our community. As with the FUSD parcel tax, these are funds that cannot be taken away by the State. Bond funds can only be used for the acquisition, construction, replacement or rehabilitation of school facilities and equipment. Significant accountability is built into the measure, which requires annual performance and financial audits and a citizens' oversight committee.

The Chamber believes that Ohlone College is a significant asset to our community, helping to provide affordable post-secondary education to students, enabling transfers to 4-year colleges, and providing job training and retraining in growth industries to students of all ages within the Tri-City area. These services are more needed now than ever. If we in the Tri-Cities do not make this investment now, the facilities will continue to degrade and the costs to upgrade will only increase. Ohlone has a proven track record with its management of its prior bond, and we believe this measure warrants our support.

**BOTTOM LINE:** The Chamber encourages you to vote YES on Measures F, K and G on the upcoming November ballot.

With regards to Measure F, we believe that our surface roads and our transportation infrastructure can be an attraction or a deterrent when companies are considering where to locate. We need them to serve as an attraction. With regards to education measures K and G, we know that companies consider availability of a skilled and highly educated workforce when evaluating places to locate. They also look at what areas boast a school system that will be attractive to their employees and families. We believe that our local and regional economy will benefit from these investments in our students and future workforce.

We know that these are tough times, and we are very careful before we recommend taxes and fees that increase burdens on taxpayers and business. However, we also believe that these three measures will reap dividends in the years to come.

# Business District Holiday Events

**Friday, Nov. 26**  
*Niles Train of Lights*  
4:14 p.m. - 11:45 p.m.  
Trains will run every Wed, Fri, Sat, and Sun from Nov. 26-Dec 23. Trains depart from both Niles and Sunol. Check [www.ncry.org](http://www.ncry.org) for times, prices, and to purchase tickets. Or call (510) 996-8420.

*Niles Tree Lighting and Festival of Lights Parade*  
6 p.m. - 9 p.m., Niles Blvd.  
More info, contact Niles Merchants (510) 792-8023

**Sunday, Nov 28**  
*Depot Tree Lighting*  
presented by the Centerville Business & Community Association  
3 p.m. - 6 p.m., Centerville Train Depot.

**Saturday, Dec 4**  
*Mission San Jose Tree Lighting at the Old School*  
5:30 p.m., Mission Blvd. & Cedar Street, across from Ohlone College. More info: [www.msjchamber.org](http://www.msjchamber.org)

**Saturday, Dec 11**  
*Niles Holiday Home Tour*  
12 p.m. - 5 p.m., Niles District Tour begins at the Niles Essanay Silent Film Museum, 37417 Niles Blvd. More info: Contact Niles Main Street Association at (510) 742-9868 or [info@niles.org](mailto:info@niles.org)

*Miracle on Bay Street Tree Lighting*  
5 p.m. - 7 p.m., Five Corners in Irvington (Irvington and Bay Street). More info: [www.irvingtonbusiness.com](http://www.irvingtonbusiness.com)

## nuAlerts – New Fremont Chamber Member Service!

It is critical that businesses take advantage of the social networking world, but the sheer number of these networking sites makes the task overwhelming. Through its partnership with nuAlerts, the Fremont Chamber helps members minimize that task and at no cost.

nuAlerts - is the new way for Fremont Chamber members to promote themselves, with *one click* you can send your marketing message via email, facebook, twitter, text messaging, etc... It is a simple, easy to use online service that helps you get the word out to your community. You can post alerts about your upcoming events, news, promotions, tips, discounts, etc to get the word out everywhere. And you will be able to post your alert(s) anytime and have it immediately visible to everyone.

Driving business to your establishment couldn't be any easier. **If you would like to learn more about this free service exclusive to Fremont Chamber members, please join us on Oct. 26th from 1-2 p.m. for a reception and training event at the Fremont Chamber offices.** There is no cost to attend. To RSVP, please contact KK Kaneshiro at (510) 795-2244 or [kkaneshiro@fremontbusiness.com](mailto:kkaneshiro@fremontbusiness.com).



# Chamber Calendar of Events

## October

## November

**PIRATES OF EMERSON**  
**HAUNTED THEME PARK**

**50K HAUNTED HOUSES**  
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- 5 **Fremont City Council Meeting**  
 7 p.m., City Council Chambers
- 6 **Ambassador Meeting**  
 8 a.m., Chamber Conference Room
- Conklin Brothers Mixer**  
 5-7 p.m.  
 40760 Fremont Blvd., Fremont  
 Phone: (510) 651-2166  
 As a recognized leader in floorcoverings, Conklin Bros.' showroom displays the finest in mid to high range carpet, hardwood, laminate and resilient floorings. They also carry beautiful stone and tile for walls and floors and exquisite counter tops.
- 7 **Business Building Forums**  
 Chamber Conference Room  
 Check Schedule at [www.fremontbusiness.com](http://www.fremontbusiness.com).
- 8 **Chamber Board of Directors Meeting**  
 7:30 a.m., Chamber Conference Room
- 12 **Fremont City Council Meeting**  
 7 p.m., City Council Chambers
- 13 **Fremont Hills Assisted Living Mixer**  
 5-7 p.m.  
 35490 Mission Blvd., Fremont  
 Phone: (510) 796-4200  
 Fremont Hills Assisted Living and Memory care is a caring community where residents thrive and enjoy multi-cultural programs, including Chinese programs, and menus. Assisted living care and memory care programs (for those with Alzheimer's or related dementia) are available.
- 19 **Fremont City Council Work Session**  
 Time TBA., City Council Chambers
- 20 **Connection Club Leaders Meeting**  
 8 a.m., Chamber Conference Room
- Finance Committee Meeting**  
 8:30 a.m., Washington West Strategic Development Conference Room
- Business for Good Government "Meet and Mingle" Reception**  
 5-7 p.m.  
 Chamber offices  
 Meet and mingle at a reception for BGG's endorsed candidates for local office: Bill Harrison, Anu Natarajan, Liz Figueroa, Lara York, Larry Sweeney, Jeff Davis, Joel Young, and Paul Sethy.
- 21 **Leadership Fremont Class**  
 8:30 a.m. - 5 p.m., Fremont Recycling Transfer Station
- 26 **Leadership Fremont Steering Committee Meeting**  
 8:30 a.m., Chamber Conference Room
- Fremont City Council Meeting**  
 7 p.m., City Council Chambers
- 27 **Government Affairs Committee Meeting**  
 7:45 a.m., Chamber Conference Room
- Connection Club Mixer**  
 5 - 7 p.m.  
 Location TBD
- 28 **Membership Committee Meeting**  
 Noon, Chamber Conference Room

- 2 **Election Day - Don't Forget to Vote!**  
**Fremont City Council Meeting**  
 7 p.m., City Council Chambers
- 3 **Ambassador Meeting**  
 8 a.m., Chamber Conference Room
- Fremont Flowers Mixer**  
 5-7 p.m.  
 37085 Fremont Blvd., Fremont  
 Phone: (510) 797-1136  
 Fremont Flowers is a family-owned business established in 1956. Their superb quality flowers, creative designs, value, and professional service are the keys to their success. Their volume of flowers and "Chain of Life" care and handling procedures ensure the freshest bouquets anywhere, and they provide same day delivery to the entire Tri-City area.
- 4 **Business Building Forums**  
 Chamber Conference Room  
 Check Schedule at [www.fremontbusiness.com](http://www.fremontbusiness.com).
- 9 **Fremont City Council Meeting**  
 7 p.m., City Council Chambers
- 11 **CLOSED for Veterans Day**
- 12 **Chamber Board of Directors Meeting**  
 7:30 a.m., Chamber Conference Room
- 16 **Fremont City Council Work Session**  
 Time TBA., City Council Chambers
- 17 **Connection Club Leaders Meeting**  
 8 a.m., Chamber Conference Room
- Finance Committee Meeting**  
 8:30 a.m., Washington West Strategic Development Conference Room
- Membership Bootcamp!**  
 11:30 a.m., Chamber Conference Room
- Electro Imaging Systems Mixer**  
 5-7 p.m.  
 Fremont Chamber offices  
 Electro Imaging Systems is an independent provider of office equipment and document solutions. Founded in 1994, EIS strives to customize document solutions to meet all of their customers' unique printing, copying, and service needs. EIS is a certified Green Business.
- 18 **Leadership Fremont Class**  
 8:30 a.m. - 5 p.m., Fremont City Offices
- Membership Committee Meeting**  
 Noon, Chamber Conference Room
- 19 **Leadership Fremont Steering Committee Meeting**  
 8:30 a.m., Chamber Conference Room
- ChamberPak Deadline**
- 22 **Toys for Tots Toy Drive Begins**  
 Drop off new and unwrapped toys to Chamber offices through Dec 10. All toys remain in the Tri-Cities.
- 23 **Fremont City Council Meeting**  
 7 p.m., City Council Chambers
- 24 **Government Affairs Committee Meeting**  
 7:45 a.m., Chamber Conference Room
- 25/  
 26 **CLOSED FOR THANKSGIVING - HAVE A HAPPY HOLIDAY!**

Visit our online events calendar at  
[www.fremontbusiness.com](http://www.fremontbusiness.com)

# Welcome New Members

## Accountants

### Tang & Lee, LLP

*Thomas Tang*  
967 Corporate Wy.  
Fremont, CA 94539  
(510) 438-8998  
thomast@tanglee.com  
www.tanglee.com  
We provide services generally performed by CPAs including tax preparation; consulting; financial statements; accounting solutions; part-time interim controllership; business exit planning; and business turnaround consulting.

## Attorneys

### Hixson Nagatani, LLP

*Brian Nagatani*  
4655 Old Ironsides Dr.  
Santa Clara, CA 95054  
(408) 486-9955  
bnagatani@hixsonnagatani.com  
www.hixsonnagatani.com  
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Fremont, CA 94538  
(510) 623-1015  
haircuts2010@gmail.com  
www.harcutmenfremontca.com  
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## Beauty Salons & Day Spas

### European Wax Center

*David Preston*  
39122 Argonaut Wy.  
Fremont, CA 94538  
(510) 574-0370  
david.preston@waxcenter.com  
www.waxcenter.com

### Pure Salon Spa

*Elizabeth Lewis*  
5615 Auto Mall Pkwy.  
Fremont, CA 94538  
(510) 623-7873  
contact@purehairsalonspa.com  
www.purehairsalonspa.com

## Business Brokerage & Financing

### Murphy Business & Financial Corporation

*Azar Hanna*  
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www.murphybusiness.com  
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www.yourcoffecups.com  
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## Computer IT Services

### Metabyte, Inc.

*Manu Mehta*  
39350 Civic Center Dr., Ste. 200  
Fremont, CA 94538  
(510) 494-9700  
info@metabyte.com  
www.metabyte.com  
Metabyte is a leading technology service company trusted by Fortune 500 and mid-market enterprises worldwide. Over 17 million users daily rely on software and services provided by us for a work or entertainment. Our seamless blend of product development, consulting, outsourcing and staffing services gives clients one-stop source and the reach of a global enterprise with personal attention.

## Contractors - Bathroom Remodeling

### Granite Transformations

*Vicki Aubert*  
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Fairfield, CA 94533  
(707) 422-1707  
gtsolano@sbcglobal.net  
www.granitetransformations.com

## Home Safety Baths, Inc.

*Kenneth Jenkins*  
448 Dubois St.  
San Rafael, CA 94901

(415) 456-0233  
jenkins219@aol.com  
www.homessafetybaths.com

## Dentists

### Liberty Dental

*Dr. Archana Gulati*  
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Fremont, CA 94538  
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archanadds@gmail.com  
www.libertydental.us  
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Campbell, CA 95008  
(510) 378-6693  
doncole@pgrsolutions.com  
www.pgrsolutions.com  
PGR Solutions is a fee only Registered Investment Advisor. Our investment strategy is founded in Research and Academics, investing on the basis of "what we know", not "what someone thinks". We use our

# Aug, Sept & Oct 2010 Anniversaries

## 40+ Years

The Argus/ANG Newspapers  
Armor & Associates Insurance Agency  
Bailey Farms Company  
Fremont Unified District Teachers Assoc.  
Lima Family Milpitas-Fremont Mortuary in Cedar Lawn Memorial Park  
Rich Mark, LLC  
Round Table Pizza

## 20+ Years

Bart Anderson & Co., CPA's  
Custom Kitchen Bath Center  
Friedman & Perry, CPA's  
Hilton, Newark/Fremont  
King, Snell, Mildwurm & Fox  
Moore Financial Services, Inc.  
Mowry Medical Pharmacy  
Niles Merchants Association  
Ohlone College  
Palmdale Estates  
Raley's Supermarkets and Drug Centers  
Realty World - Viking Realty  
Strizzi's Restaurants  
The Learning Tree  
Union Bank of California

## 15+ Years

A & R Booth Rental

Acorn Product Development  
ASCC, Inc.  
Beretta Property Management  
Chew Dental Group  
Fremont Postmaster  
James R. Griffin, Inc.  
Karen's Word Processing Service  
M-1 Mercedes Only  
Merrill Gardens at Fremont  
Mission Valley ROP  
Parsons Plaza  
Quality Transport, Inc./Truck-Rail Handling, Inc.  
RK Electric, Inc.  
Rotary Club of Fremont Sunrise  
Valley Yellow Pages  
Windsor Park Care Center of Fremont

## 10+ Years

Aegis Living of Fremont  
Alameda County Community Food Bank  
Ankar Cycles, Inc. / DBA: Fautline H-D/Buell  
Athletics Baseball  
Baywood Apartments  
Belvoir Springs  
Clean Sciences Inc.  
Derham & Logan, EA's  
East Bay Regional Park District  
Fremont Bank

Hopkins & Carley  
I.C.E. Safety Solutions  
Barbara Jenkins / DBA: JOCKEY Person to Person  
Kisner Law Firm  
Law Offices of John N. Kitta & Associates  
Lee-Conwright & Hartley, LLP  
Lowell King, Realty Experts  
Massimo's  
New England Financial - David Lowman  
Pacific Grove Supportive Housing  
The Presidio Apartments  
Realty Experts - William Hartkopf  
San Francisco Business Times  
Sequoia Manor  
Ustun Inan / DBA: Ustun Inan Insurance Agency

## 5+ Years

A.C. Transit  
Anna Jacoby Interiors  
Aria Printing @ The UPS Store  
Big O Tires  
Brauck International  
Child, Family & Community Services, Inc.  
CM IT Solutions  
Custom Exteriors  
Golden Benchmark Insurance Services

Happy Fish Swim School  
Harrison Accounting Group, Inc.  
HERS Breast Cancer Foundation  
Hobby Town USA  
Hope Station  
Medical Functional Assessments - Robert Bruce Miller, MD  
Gene Page  
Pan Pacific Bank  
Papillon Restaurant  
Regis Homes of Northern California  
Rental Housing Owners Assn. - S. Alameda County  
Retail Tenant Source - Scott Capen  
Schwan's Home Services  
Scorca Chiropractic  
Soroptomist Int'l of the Tri-Cities  
Talan Chiropractic  
Wal-Mart - Osgood Road

## 2+ Years

AAUW Fremont Branch (American Association of University Women)  
Abode Services  
Bergstrom Financial Services  
Chase Suite Hotel  
Conklin Bros.  
DJ Refrigeration & Air Conditioner

East West Bank  
Edward Jones - Linda Snyder  
Event Champions, LLC  
Firestone Complete Autocare  
Fremont Hills Assisted Living  
Glacier Ice Company  
Kinders Meats Deli BBQ  
One Call Medical Monitoring Service  
Relax the Back  
Rotary Club of Mission San Jose  
Titan's Kingdom Doggie Daycare & Vacationing Resort  
Vida Y Vino Wine Bistro  
Wal-Mart - Albrae St.  
Washington Township Medical Group, Inc.  
Write Place

## 1 Year

Conscient Inc.  
CORT Furniture  
Happydisc Consulting, Inc.  
Labor Max Staffing  
Morgan Stanley Smith Barney- Donna Lee  
Mr. Tims Limo Company  
Olive Garden  
Prosper Financial- Steve Sze  
Staffing Network, LLC  
T&H Computer, INC.  
Team-Build, LP  
University of San Francisco in San Ramon

*Congratulations to all our Chamber members who have reached these milestones*

Life Planning Model and Portfolio Builder tools to design low cost, globally diversified portfolios using enhanced index funds from Dimensional Fund Advisors

### Mass Mutual

Samuel Oceguera  
2201 Walnut Ave. #140  
Fremont, CA 94538  
(510) 789-2408  
soceguera@finsvcs.com

### Fitness

#### One World Self Defense and Fitness

Zvi Kowitz  
33415 Western Ave.  
Union City, CA 94587  
(510) 324-8153  
info@oneworldsdf.com  
www.oneworldsdf.com

### Green Products

#### SP Products, Inc.

Kay Workman  
P.O. Box 2232  
Fremont, CA 94536  
(510) 715-0609  
kay@spproducts.biz  
www.spproducts.biz  
Green solutions: MonoFoil, non-chemical antimicrobial provides unmatched safety and performance. It provides continuous 24/7 prevention of mold, bacteria, viruses and algae. HD-3000 aggressively dissolves zebra & quagga mussels with no harm to skin. Noxscale provides an excellent method to clean equipment without disassembly, removing scale in small inaccessible places.

### Hair Removal

#### American Laser Centers

1860 Mowry Ave., Ste. 303  
Fremont, CA 94538  
(510) 857-0015  
fremont@americanlaser.com  
www.americanlaser.com

Removal of hair, Cellulite Reduction & Body contouring, Skin Rejuvenation and Skin Tightening treatments. We are committed to offering the newest and most effective treatment technologies to deliver the safest and fastest results. See for yourself how we can help you look and feel your best! Call for your free consultation today!

### Heating & Air Conditioning

#### Controlled Systems

Mike Leitchmin  
2283 Mora Dr.  
Mountain View, CA 94040  
(650) 964-8353  
controlled.systems@sbcglobal.net

### House Cleaning

#### Josephine's Janitorial Services

37311 Sequoia Rd.  
Fremont, CA 94536  
(510) 401-4243  
josephine@josephinesjanitorial.com  
www.josephinesjanitorial.com

### Interpreters & Translating Services

#### Interpreters Net

Ralph Newcomb  
1541 Stonecrest Rd.  
Placerville, CA 95667  
(650) 346-3008  
interpretersnet@comcast.net  
www.interpretersnet.com  
Interpreters Net is your bridge to multi-lingual quality communication in 80 languages! Known as one of the preferred providers to Fremont Hospitals and Physicians. Specializing in American Sign Language by local certified and professional Interpreters.

### Insurance

#### State Farm Insurance-Ninna Chugh

Ninna Chugh  
3650 Thornton Ave.  
Fremont, CA 94536  
(510) 791-1100  
ninna@ninnachugh.com

### Martial Arts Instruction

#### Fairtex

Chris Ninomoto  
5757 Stevenson Blvd.  
Newark, CA 94560  
(925) 922-1771  
chris@fairtex.com  
www.fairtex.com

### Nonprofit Organizations

#### On Lok SeniorHealth

Frances Wei  
159 Washington Blvd.  
Fremont, CA 94539  
(888) 886-6565  
(510) 870-6250  
fwei@onlok.org  
www.onlok.org  
On Lok Lifeways, a certified PACE program, is specifically designed to provide total long-term care for the elderly. On Lok's comprehensive health plan includes full medical care, prescription drugs, home care, adult daycare health, transportation and more; allowing their clients to remain at home for as long as possible.

#### The Workforce Collaborative

Joyce Guy  
1433 Webster St., Ste. 100  
Oakland, CA 94612  
(510) 891-8773  
jguy@twc-oakland.org



## Connection Clubs: Meeting Dates, Times, Places

Open only to Fremont Chamber members. Six groups meet at a variety of days and times of the week to exchange leads and assist members in growing their businesses. Fremont Chamber's Connection Clubs are so successful that they now serve as the model for similar "Leads-Generating" groups in Chambers all over the state.

Purpose: The Chamber's Connection Club is a "business to business" referral program, designed to give maximum support and opportunity to Chamber members who understand the value of networking and doing business with people they know and trust. No duplications of business types are allowed. Each club may have only one representative of any given profession or specialty to prevent competition.

#### Tuesday Noon

11:45a.m. @ Hilton Hotel  
Chair: Elise Balgley  
(510) 791-1888  
Vice-Chair: Jean Ingrassia  
(510) 279-7710

#### Thursday AM

7:30a.m. @ The Depot Diner  
Chair: Madeline Holmes  
(510) 599-1215  
Vice-Chair: Matt Dickstein  
(510) 796-9144

#### Connect 2 Succeed

11:45a.m. @ Jack's Brewing  
(held on the 2nd & 4th Thursdays of each month)  
Chair: Ray Chui  
(510) 744-0744  
Vice-Chair: Steve Smith  
(510) 475-9743

#### Referrals Plus

12noon @ Vida Y Vino (held on 1st & 3rd Thursdays each month)  
Chair: Tim Garcia  
(510) 943-9069  
Vice-Chair: Francisco Acosta  
(510) 656-9307

#### Friday AM

7:15a.m. @ The Depot Diner  
Chair: Daniel Kisner  
(510) 791-5790  
Vice-Chair: Melissa Fields  
(510) 796-8300

#### Friday Women In Business

Noon @ The Depot Diner (held on the 2nd & 4th Fridays)  
Chair: Anna Cornelio  
(510) 791-1100  
Vice-Chair: Harriet Whitney  
(510) 793-7405

### Pest Control Services

#### Reliance Pest Technologies

Rod Francis  
36684 Capistrano Dr.  
Fremont, CA 94536  
(510) 290-9161  
pestprevention@gmail.com  
www.pestprevention.biz

### Plumber - Commercial /Residential

#### JA Plumbing Services, Inc.

JR Harrison  
28302 Industrial Blvd., Ste. H  
Hayward, CA 94545  
(510) 266-5125  
jrharrison@japlumbinginc.com  
www.japlumbinginc.com  
JA Plumbing is a locally owned and operated full service plumbing company. We offer 24 hour emergency service from our friendly and professional staff. We are the Bay Area's experts on tankless water heaters and one day home re-piping. Please visit our website at www.japlumbinginc.com.

### Quilting and Supplies

#### Not Just Quiltz

Nancy Cerna  
120 J St.  
Fremont, CA 94536  
(510) 797-6579  
nancyc@notjustquiltz.com  
www.notjustquiltz.com

### Real Estate - Consulting

#### Bay Area Short Sale Solution

Thomas Du  
5749 Stevenson Blvd.  
Newark, CA 94560  
(510) 585-7498  
thomasdu@tbhome.com  
www.bayareashortsalesolution.com

### Satellite T.V. Equipment & Systems

#### Clearview Satellite

Christina Johnson  
930 Hibiscus Lane  
San Jose, CA 95117  
(408) 241-2018  
clearviewsouthbay@sbcglobal.net  
www.clearviewsat.com

### Senior Services

#### Home Instead Senior Care

Renee MacArthur  
3775 Beacon Ave., Ste. 220  
Fremont, CA 94538  
(510) 505-0222  
rmacarthur@homeinstead.com  
www.homeinstead.com/272  
Home Instead Senior Care provides caregivers to assist seniors to remain in their homes as long as possible. Services can include meal preparation, laundry, light housekeeping and personal care, such as assistance with bathing and dressing.

### Solar Electric Power

#### NextEnergy Corporation

Stephen Torres  
1110 Burnett Ave.  
Concord, CA 94598  
(925) 798-0600  
stephen@nextenergysolar.com  
www.nextenergy.com

### Tires

#### Stevenson Tire Service

Jim Stevenson  
4343 Peralta Blvd.  
Fremont, CA 94536  
(510) 796-9900  
stevensontire@yahoo.com  
www.stevensontire.com  
Stevenson Tire Service is a full service tire and automotive service center and we have been serving the Fremont Community since 1977. We pride ourselves in customer satisfaction and great service. Through the years, we have built on reputation on quality service and affordable repairs and durable tires.

### Wholesalers - Distributors

#### New Era Distribution, Inc.

Grace Chang  
3277 Yale Wy.  
Fremont, CA 94538  
(510) 770-5019  
grace@japan-animation.com  
www.japan-animation.com

# Business for Good Government



## What is Business for Good Government (BGG)?

Business for Good Government (BGG) is an affiliated political action committee of the Fremont Chamber of Commerce, authorized by the State of California and the Fair Political Practices Commission (FPPC) to raise funds, endorse candidates, and contribute to ballot measures or candidate campaigns. BGG plays an active role in the support of business interests in local, regional, and state elections.

Officially, BGG is classified by the State of California as "a general purpose sponsored recipient committee of the Fremont Chamber of Commerce." Essentially, this is a political action committee, or PAC, that operates at the state rather than the federal level.

### Why was BGG formed?

Formed by the Chamber's Board of Directors in 1995 to help elect candidates who are sensitive to business issues, BGG furthers the business community's efforts to have a voice in the political process. The bylaws of BGG read, "The purpose of BUSINESS FOR GOOD GOVERNMENT is to help protect, preserve and further good government, foster a political environment that will strengthen the private enterprise system, and endorse and promote candidates who support the priorities and mission of the Fremont Chamber of Commerce."

BGG is able to raise funds for its endorsed candidates or to support Chamber positions on ballot measures that impact business. Such activities, if carried out by the Chamber, could jeopardize its tax-exempt non-profit

designation. On the other hand, BGG is legally authorized by the State of California to raise and spend funds for these purposes.

Although the Chamber communicates its legislative priorities and positions on issues to BGG, BGG's endorsements of candidates are made completely independently.

### How is BGG structured?

BGG has its own board of directors, independent of the Chamber's board of directors. It has complete control over any endorsements it chooses to make, and since it is responsible for its own fundraising, it also has complete control over its expenditures. BGG trustees serve consecutive one-year terms until resignation or removal, and BGG is completely independent of any political party, political organization, or candidate.

### What can BGG do?

BGG can endorse and contribute money to candidates or ballot measures. It can promote its candidate endorsements to the Fremont Chamber membership, organize phone banking and other "get out the vote" activities, and spend funds to create campaign materials or events.

### Interested in serving?

If you are interested in serving on the Business for Good Government board, please contact Nina Moore for an application at (510) 795-2244 ext. 107, or email [nmoore@fremontbusiness.com](mailto:nmoore@fremontbusiness.com).

## BGG PICKS FOR LOCAL OFFICES

Alameda County Supervisor,  
District 2



Liz Figueroa  
[www.lizfigueroafor supervisor.com](http://www.lizfigueroafor supervisor.com)

Fremont City Council



Bill Harrison  
[www.harrisonforcouncil.com](http://www.harrisonforcouncil.com)

Fremont City Council



Anu Natarajan  
[www.anu4fremont.com](http://www.anu4fremont.com)

Fremont Unified School  
District Governing Board



Larry Sweeney  
[www.larrysweeney.com](http://www.larrysweeney.com)

Fremont Unified School  
District Governing Board



Lara York  
[www.larayork.com](http://www.larayork.com)

Ohlone Community College  
District Trustee, Area 2



Garrett Yee  
[www.garrettyee.com](http://www.garrettyee.com)

AC Transit District  
Director, At-Large



Joel B. Young  
[www.joelyoung.org](http://www.joelyoung.org)

AC Transit District  
Director, Ward 5



Jeff Davis

Alameda County Water District  
Director



Paul Sethy

## Figueroa Gets Nod In Supervisor Race

Business for Good Government has given its endorsement to Liz Figueroa in the race for Alameda County Supervisor, District 2. District 2 - which includes portions of Fremont (Niles, Brookvale, north of Decoto), Newark, Hayward, and unincorporated Sunol - was previously represented by Gail Steele who is not running for reelection.

Figueroa has a long history of representing Fremont and South County, having served as our representative in the State Assembly from 1994-1998 and in the Senate from 1998-2002. She knows our area and understands our needs. She brings extensive experience advocating on our behalf in Sacramento and in Washington.

Supervisor Haggerty, District 1, has often been considered the lone su-

pervisor who is well-versed in the issues in the Tri-Cities area. Liz Figueroa will change that and give us another voice.

Figueroa has indicated that her priorities are bringing jobs in cutting-edge industries to Alameda County, protecting public safety, and preserving and enhancing healthcare options. She will fight for Alameda County - and our portion of Alameda County - to receive its fair share of funding from the state and federal government.

Figueroa is in a highly contested run-off with Nadia Lockyer, but BGG believes Liz Figueroa has the edge in skills, experience and knowledge, and asks you to support her with your vote on November 2nd.

For more information, visit [www.lizfigueroafor supervisor.com](http://www.lizfigueroafor supervisor.com).



Liz Figueroa



## Meet & Mingle Reception with BGG's Endorsed Candidates

Wednesday October 20

5 - 7 p.m.

Fremont Chamber of Commerce offices

39488 Stevenson Place, Suite 100

No charge, open to all! Come learn why BGG endorsed the above candidates, spend some time with them, and enjoy some good food and good cheer!

# Endorsements for Local Races

## BGG backs Natarajan and Harrison for City Council

Business for Good Government, the Political Action Committee of the Fremont Chamber of Commerce, has placed its confidence in incumbents Anu Natarajan and Bill Harrison for Fremont City Council. With a field of ten candidates, this is a highly contested race, and most candidates expressed their desire for a vibrant and thriving community, attracting well-paid jobs, responsive to business and community needs, and able to provide expanded amenities to its residents and workers. Nevertheless, among these candidates, BGG felt that Natarajan and Harrison stood out.

It is easy to talk about what you will do, but Natarajan and Harrison have helped navigate our City through the worst recession in recent times. Despite State takeaways, lowered sales and property tax revenues, the loss of NUMMI, and other very real and personal local job losses, Fremont has stayed on relatively solid footing overall through careful fiscal management and proactive economic development and local stimulus measures.

In looking at what has happened in Fremont over the past four years, BGG believes that on balance, we have seen many positive developments. Fremont has attracted many new, high-profile businesses, in technology, biomed, and green tech, including Solyndra, Solaria, Tesla, Transcontinental, WaferGen Biosystems, AnaSpec, and Mentor Graphics. Pacific Commons continues to expand and will be adding a Nordstrom Rack and a movie theater. Fremont has worked with regional agencies to fund infrastructure improvements - such as the I-880/Mission Blvd. interchange, the award-winning Washington Blvd. grade separation, and BART to Warm Springs - and to extend the redevelopment cap in order to fund critical revitalization of our historic districts. Aqua Adventure was completed and is adding money to our local economy, and we have opened the Always Dream Playpark, the Dog Park, and acquired over 115 acres of park land.

The City Council has played a key role in economic development by authorizing a local stimulus package to attract green tech companies, promote purchasing from local vendors, and spur development in the midtown. And the City has applied for and received Federal funds and is undertaking a study to determine the best and most productive use of the former NUMMI

and South Fremont properties around the BART station.

Additionally, Natarajan and Harrison stood out with respect to the unique expertise and perspective they each bring to Council, their understanding of the complex challenges facing our City as it grows into a vital participant in the Silicon Valley economy, and their concrete ideas for how to move us towards the thriving and vibrant Fremont of the future.



Anu Natarajan is completing her sixth year on the City Council, having first been appointed to fill a vacancy in 2004 and then re-elected in 2006. She brings extensive knowledge of urban planning and design to her role, including a Bachelors degree in Architecture, a Masters in Urban Design & Planning, and work experience as an architect, public agency planner and urban planning consultant in the Bay Area and overseas. Prior to her appointment to Council, she served as a Fremont Planning Commissioner. And since last year, Natarajan has worked as a program manager with the American Leadership Forum, a network of regional leaders committed to building stronger communities through collaborative leadership, a discussion of complex issues and policy recommendations. Particularly through this current job, Natarajan has gained a greater understanding of regional issues and best practices while developing relationships with Silicon Valley leaders and promoting Fremont as an integral part of Silicon Valley.

As part of the current Council, Anu represents Fremont on many regional boards, including StopWaste.Org, the BART to San Jose Policy Committee, the Dumbarton Express Policy Committee, and the Alameda County Housing Authority. She is truly a powerhouse when it comes to understanding regional issues and advocacy for Fremont's place of importance in our regional economy.

Anu states her top priorities are bringing jobs to Fremont, developing opportunities for 'fun' in Fremont, and ensuring that Fremont continues to be a great place to live. Expanding on the

topic of economic development, Natarajan says she is proud of the businesses and restaurants that Fremont has attracted over the past few years but adds that we need to be more aggressive in courting businesses we want, and that we need to do a better job of promoting and creating an identity for Fremont. She notes that it is critical for Fremont to expand its representation on regional boards and committees, that we need to become more active participants in Silicon Valley organizations and business groups, and that we should consider strategic partnerships with other cities to promote Fremont as part of a regional hub in clean and green technology. Lastly, Natarajan believes we should be creative in developing incubator space for start-ups by partnering with the owners of the over 5.5 million square feet of vacant building stock in Fremont.

Other areas of focus for Natarajan include creating a midtown that is a 'civic center' for the City; using redevelopment dollars to revitalize our historic districts; enhancing our transit infrastructure; expanding entertainment and recreational opportunities within Fremont; and broadening available housing choices.

On being told of her endorsement by BGG, Natarajan said, "I am honored to be endorsed by BGG. I see the Chamber as an important partner in achieving the goal of attracting new businesses and strengthening Fremont's position as a regional hub for green tech businesses."



Bill Harrison is a lifelong resident of Fremont, a CPA, and the co-owner of Harrison Accounting Group, who notes that "he is the only member of Council who has signed both sides of a paycheck." Bill was elected to the Fremont City Council in 2006 after having served on the Planning Commission from 2001-2006. He brings his experience as a successful small

business owner and his expertise in business economics and accounting to his position as a City Councilmember. Harrison has long been active in the community, as an active member of Kiwanis, serving on the boards of several non-profit children's charities, and as a member of the Centerville & City of Fremont Combined Project Area Committee. As a member of Council, he serves on the Warm Springs BART Policy Advisory Committee and the Sunol Express Lane Joint Powers Authority.

He states his priorities are jobs and the economy; the housing market; and public safety. Elaborating on the topic of jobs and the economy, Bill highlights our recent successes in attracting large companies like Solyndra and Tesla and smaller companies like AnaSpec, a biotech firm, to Fremont. But, like Natarajan, he believes that we can do more - from continued simplification of the permitting process to marketing our City more effectively within Silicon Valley. He notes that we have a major asset here that many cities do not - lots of land at an affordable price. He also notes that our diverse population makes us uniquely suited to serving as a test market for companies, and that we should do more to capitalize on this asset.

Harrison notes that encouraging businesses to locate and stay in Fremont will not only create jobs, but will also help to stimulate the housing market and will bring revenue to our City that can then be used to reinstate and improve City services. He adds that fully funding our police and fire departments is a priority so that we can keep our neighborhoods, workers and residents safe.

When told of his endorsement, Bill said, "I'm honored to have the endorsement of the PAC of the Fremont Chamber because we share the same goal - to create jobs and improve our local economy. I look forward to working with the Fremont Chamber for another term on important economic issues."

Business for Good Government believes that Fremont will be well served by re-electing both Anu Natarajan and Bill Harrison to the Fremont City Council and hopes that you will make them your candidates of choice. Learn more about these candidates by joining us for a Candidate "Meet and Mingle" reception on October 20th from 5-7 p.m. at the Fremont Chamber offices. And you can visit their websites also: [www.anu4fremont.com](http://www.anu4fremont.com) and [www.HarrisonForCouncil.com](http://www.HarrisonForCouncil.com).

### VOTER INFORMATION

#### Election Day is November 2

The General Election is Tuesday, November 2. Polls will open at 7:00 am and close at 8:00 pm on election night.

#### Polling place lookup and sample ballot

Visit this link to find your polling place:  
[http://www.acgov.org/rov/voter\\_poll\\_lookup.htm](http://www.acgov.org/rov/voter_poll_lookup.htm)

#### Save Time...Vote Early!

Early Voting for the November 2, 2010 General Election will be available beginning October 4, 2010 at the following location:

Alameda County, Registrar of Voters Office  
1225 Fallon St. Rm. G-1  
Oakland, California 94612  
Hours: 8:30am - 5:00pm Mon - Fri.

#### Registered?

You can register to vote any time, but if you want to vote in an election, you must be registered by 15 days before that election. You should register as early as possible so that you receive election material in the mail. If you register later than 29 days before an election, you may not receive this information.

PICK UP A VOTER REGISTRATION FORM AT THE  
FREMONT CHAMBER OF COMMERCE

Find out more FAQs at: <http://www.acgov.org/rov/registrationfaq.htm>

# Propositions—

from page 1

users are under the age of 21, Prop 19 will not eliminate illicit marijuana dealers.

• [www.noonproposition19.com](http://www.noonproposition19.com)

**Opponents Include:** California Chamber of Commerce; League of California Cities; Fremont Police Chief Craig Steckler; California Manufacturers and Technology Assn

**Fremont Chamber Position:**  
**NO POSITION**

## Proposition 20

Redistricting of Congressional Districts. Initiative Constitutional Amendment

**More Specifics:** Removes elected representatives from the process of establishing U.S. Congressional Districts and transfers that authority to the 14-member redistricting commission authorized by the voters in 2008. The Redistricting Commission currently has responsibility for drawing boundaries for State Assembly, State Senate and State Board of Equalization districts, but not Congressional Districts.

**Fiscal Impact:** No significant net change in state redistricting costs.

**Supporters say:**

- Prop 20 will put an end to legislators drawing 'safe' Congressional Districts
- Prop 20 makes the redistricting process open so it cannot be controlled by whichever party is in power.
- [www.yes20no27.org](http://www.yes20no27.org)

**Supporters Include:** California Chamber of Commerce; Bay Area Council; National Federation of Independent Business/California

**Opponents say:**

- The members of the Redistricting Commission have not yet been selected and the work for which the Commission was initially formed has not yet begun. Let's not expand the Redistricting Commission's responsibilities until we see whether it is effective.

NOTE: There are opponents who simply object to the expansion of the Commission's responsibilities at this time and others who oppose the entire premise of the Redistricting Commission and are supporting its elimination by Prop 27.

**Opponents Include:** California League of Women Voters; Daniel Lowenstein, founding chairman California Fair Political Practices Commission

**Fremont Chamber Position:**  
**NO POSITION**

## Proposition 21

Establishes \$18 annual Vehicle License Surcharge to help fund State Parks and Wildlife Programs. Initiative Statute.

**More Specifics:** Establishes an \$18 annual state vehicle license surcharge and grants free admission to all state parks

to surcharged vehicles. Requires funds be used solely to operate, maintain and repair the state park system, and to protect wildlife and natural resources. Exempts commercial vehicles, trailers and trailer coaches. Requires annual independent audit and review by citizens' oversight committee.

**Fiscal Impact:** Net increase of \$250 million annually for state parks and wildlife conservation.

**Supporters say:**

- Prop 21 provides a vitally needed and dedicated funding source to keep parks open and safe.
- Prop 21 protects economic benefits to California from parks-related tourism and the film industry and removes parks from the State budget battle.
- [www.yesforstateparks.com](http://www.yesforstateparks.com)

**Supporters Include:** California Travel Industry Association; California Lodging Industry Association

**Opponents say:**

- Prop. 21 is just more "ballot box budgeting" that raises your taxes without addressing California's most urgent issues.
- There is no direct correlation between what is being 'taxed' (vehicles) and what it is paying for (parks).
- [www.voteno21.com](http://www.voteno21.com)

**Opponents:** Howard Jarvis Taxpayers Association; California Taxpayers Association;

**Fremont Chamber Position:**  
**NO POSITION**

## Proposition 22

Prohibits the State from borrowing or taking funds used for transportation, redevelopment or local government projects and services. Initiative Constitutional Amendment.

**More Specifics:** Prohibits the state, even during a period of severe fiscal hardship, from delaying the distribution of tax revenues for transportation, redevelopment, or local government projects and services.

**Fiscal Impact:** Negative impact to State's General Fund, reducing resources in the range of \$1 billion to several billions of dollars annually. Local Impact: Increased funds for transportation programs and more stable resources for local governments and transportation.

**Supporters say:**

- Prop 22 protects local services, including police, fire, emergency response, libraries, transit, and road repairs.
- Prop 22 keeps local dollars local where there is more accountability to voters.
- [www.savelocalservices.com](http://www.savelocalservices.com)

**Supporters Include:** California Chamber of Commerce; League of California Cities; Silicon Valley Leadership Group; California Police Chiefs Association; California Fire Chiefs Association

ciation

**Opponents say:**

- Proposition 22 would create a wall that will prevent borrowing in times of economic crisis and would place an even greater burden of cuts on public education and the backs of our students.
- By protecting one part of the budget, Proposition 22 puts health, education and other core services at greater risk.
- [www.voteno22.com](http://www.voteno22.com)

**Opponents Include:** California Teachers Association; California Nurses Association; California Association of School Business Officials

**Fremont Chamber Position:**

**SUPPORT PROPOSITION 22.** The Fremont Chamber believes that the State should not be able to balance its budget by taking or borrowing funds raised and intended for local purposes and needed to fund vital local services and programs.

## Proposition 23

Suspends implementation of air pollution control law (AB32) requiring major sources of emissions to report and reduce greenhouse gas emissions that cause global warming, until unemployment drops to 5.5 percent or less for four consecutive quarters. Initiative statute.

**More Specifics:** Suspends comprehensive greenhouse-gas-reduction program that includes increased renewable energy and cleaner fuel requirements, along with mandatory emissions reporting and fee requirements for major emissions sources, such as power plants and oil refineries.

**Fiscal Impact:** Both positive and negative impacts on the California economy will result from the suspension of AB 32. It could result in a modest net increase in overall economic activity, with businesses benefiting from reduced energy costs and less need for investments to comply with new regulations. However, investment in the energy efficiency and clean energy industry sectors could be discouraged.

**Supporters say:**

- AB 32's higher energy and investment costs will cause businesses to locate in other states or countries.
- Prop 23 will save over a million jobs now.
- Prop 23 will save Californians up to 60% higher electricity rates, up to \$3.7 billion a year in higher gasoline and diesel prices, and up to 57% more in natural gas rates.
- Prop 23 simply suspends the global warming law until we can afford it; this will help businesses stay open, protect current jobs and create new ones.
- Prop 23 will help local governments avoid hundreds of millions in additional budget cuts.
- [www.yeson23.com](http://www.yeson23.com)

**Supporters Include:** California Manufacturers & Technology Assn; California Small Business Assn; California Trucking Assn; Howard Jarvis Taxpayers Assn; National Federation of In-

dependent Business - California

**Opponents say:**

- Proposition 23 will kill clean technology jobs, innovation and billions of dollars of investment in California. Policy certainty is a key factor in attracting investors.
- California green jobs have grown 10 times faster than the statewide average. 500,000 employees work in clean energy or green jobs in California and there are 12,000 clean tech companies in Ca.
- By keeping us dependent on fossil fuels, this initiative will increase household electricity costs in California by 33%.
- In the absence of AB32, cities, counties, water districts, air quality districts, etc. will adopt conflicting and disparate measures.
- The primary funders of the initiative are Texas oil companies who do not want us to reduce our dependence on foreign oil.
- This initiative is falsely billed as a temporary suspension of AB32, but the condition of 5.5% or less unemployment has only occurred 3 times since 1988.
- [www.StopDirtyEnergyProp.com](http://www.StopDirtyEnergyProp.com)

**Opponents Include:** Silicon Valley Leadership Group; Bay Area Council; Governor Arnold Schwarzenegger; San Francisco Chamber of Commerce; Solaria; Solyndra; Small Business California; Meg Whitman

**Fremont Chamber Position:**

**OPPOSE (Board vote 10/8/2010)**

## Proposition 24

Repeals recent legislation that would allow businesses to lower their tax liability. Initiative statute.

**More Specifics:** Repeals recent legislation that would: allow businesses to shift operating losses to prior tax years and extend the period permitted to shift operating losses to future tax years; allow corporations to share tax credits with affiliated corporations; allow a multi-state business to choose between two formulas for calculating the portion of their state income subject to California State taxes.

**Fiscal Impact:** Increased state revenues of about \$1.3 billion each year by 2012-2013 from higher taxes paid by some businesses.

**Supporters say:**

- These corporate tax breaks benefit only 2% of California's businesses.
- There is no requirement that the tax breaks actually result in the creation of private-sector jobs.
- Proposition 24 will make big multi-state corporations pay their fair share and put \$1.3 billion back into the treasury to help our schools, health care, and other essential services.
- [www.yesprop24.org](http://www.yesprop24.org)

**Supporters Include:** California Teachers Association; League of Women Voters; California Labor Federation

**Opponents say:**

- Prop 24 would reverse recent state tax updates that are desperately needed to grow our economy and put California back to work. We are already ranked 48th and 49th on almost every

ranking of business tax climates.

- Prop 24 taxes new job creation and will send more jobs out of California (One study estimates this will cost California 144,000 jobs.)
- Prop 24 stifles job growth in some of our most promising industries by reducing the 20-year NOL carry-forward.
- Prop 24 hits small business hard with the repeal of the NOL carry-back (Cal State Franchise Tax Board estimates that 120,000 businesses could be adversely impacted.)
- Prop 24 will slow long-term revenue for schools, hospitals and roads if our economic recovery slows.
- [www.stopprop24.com](http://www.stopprop24.com)

**Opponents Include:** California Chamber of Commerce; Silicon Valley Leadership Group; California Manufacturers and Technology Assn; Bay Bio; Amgen; California Building Industry Assn; California Trucking Assn; California Business Roundtable

**Fremont Chamber Position:**

**OPPOSE PROPOSITION 24.** States across the country have updated tax laws to attract and grow businesses and jobs. California finally did the same, but Prop. 24 on the November ballot would repeal those updates. Prop 24 is bad for small business, big business, multi-state corporations, and businesses in emerging industries; in short, it's bad for business and it will have a negative impact on job creation. It may help the general fund short-term, but it will hurt it long-term.

## Proposition 25

Changes legislative vote requirement to pass budget and budget-related legislation from two-thirds to a simple majority. Retains two-thirds vote requirement for taxes. Initiative Constitutional Amendment.

**More Specifics:** Changes the legislative vote requirement necessary to pass the state budget and spending bills related to the budget from two-thirds to a simple majority. Provides that if the Legislature fails to pass a budget bill by June 15, all members of the Legislature will permanently forfeit daily reimbursement for salary and expenses until the budget bill passes.

**Fiscal Impact:** The financial impact of this would vary. In any year that the Legislature does not sent a budget to the Governor on time, there would be a reduction in state legislator compensation costs of about \$50,000 per day.

**Supporters say:**

- Majority rule is a fundamental part of democracy. There are only 3 states, including California, that require a 2/3rds vote or more of the legislature to pass a budget.
- Prop 25 will reduce the stranglehold the minority now exercises over the process.
- Late budgets deprive individuals and families of essential government services and subject businesses to protracted delays in payments. Last year, California was forced to issue over 450,000 IOUs worth \$2.6 billion.
- Budgets that are late hurt the state's

—Ballot Measures

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# Ballot Measures—

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credit rating, which is currently the lowest of all 50 states.

- Prop 25 does not change the 2/3rds requirement for increasing taxes.
- If we want to solve California's economic problems, we need to untie the hands of the legislature and let them do their job.
- [www.endbudgetgridlock.com](http://www.endbudgetgridlock.com)

**Supporters Include:** Cal State Treasurer Bill Lockyer; League of Women Voters; AFL-CIO; California School Employees Assn.; San Leandro Chamber of Commerce

**Opponents say:**

- The proposed measure will give the majority party too much power.
- Prop 25 eliminates the option of referendum for fees or fee increases that are part of the budget process.
- The two-thirds vote requirement to approve a budget is an important check and balance because it requires legislators to work together to pass a balanced budget.
- Proposition 25 will only make it easier for politicians to increase spending and debt -the opposite of what California needs right now. Under this measure, politicians can include new taxes disguised as fees in a budget-related bill and make them take effect immediately.
- [www.no25yes26.com](http://www.no25yes26.com).

**Opponents Include:** California Chamber of Commerce; Silicon Valley Leadership Group; California Business Roundtable; California Manufacturers and Technology Association; Governor Arnold Schwarzenegger; Howard Jarvis Taxpayers' Association; National Federation of Independent Business

**Fremont Chamber Position:**

**OPPOSE (Board vote 10/8/2010)**

## Proposition 26

Requires that certain State and local fees be approved by two-thirds vote. Fees include those that address adverse impacts on society or the environment caused by the fee-payer's business. Initiative Constitutional Amendment.

**More Specifics:** Expands the definition of a tax so that more proposals would require a two-thirds vote of the Legislature or local voters.

This measure would also repeal any laws adopted in 2010 prior to the November election if they would cause a conflict with Proposition 26, unless passed again with two-thirds vote.

**Fiscal Impact:** Decreased state and local government revenues and spending (up to billions of dollars annually)

due to the higher approval requirements for new revenues. Additional state fiscal effects from repealing recent fee and tax laws.

**Supporters say:**

- We need Prop 26 to close the loophole that allows the Legislature to raise, by a simple majority vote, taxes and services simply by calling them "fees" instead of "taxes."
- Higher taxes and fees make it more difficult for businesses to stay in California.
- Hidden taxes affect the bottom line of all Californians because the cost of everyday items is impacted by hidden taxes.
- Prop 26 gives voters more control.
- [www.no25yes26.com](http://www.no25yes26.com)

**Supporters Include:** California Chamber of Commerce; California Manufacturers and Technology Assn; Small Business Action California; California Grocers Association

**Opponents say:**

- Proposition 26 would redefine taxes and would require a 2/3rds vote on many more government revenue decisions.
- Payments by those who cause harm to the environment or public health would become harder to enact, leaving taxpayers to foot the bill instead of those who pollute or create a

public nuisance.

- If we want to solve California's economic problems, we need to untie the hands of the legislature and let them do their job, not make it harder.
- [www.stoppolluterprotection.com](http://www.stoppolluterprotection.com)

**Opponents Include:** California League of Cities; California State Assn of Counties; California League of Women Voters; California Labor Federation (AFL-CIO)

**Fremont Chamber Position:**

**NO POSITION**

## Proposition 27

Eliminates State commission on redistricting. Consolidates authority for redistricting with elected representatives. Initiative Constitutional Amendment and Statute.

**More Specifics:** Reverses 2008's Prop 11 which gave authority for establishing State Assembly, Senate and Board of Equalization districts to a 14-member redistricting commission. Consolidates authority for establishing these districts back with elected representatives who draw Congressional districts.

**Fiscal Impact:** Possible reduction in redistricting costs of \$1 million over next year. Likely reduction of a few million dollars every 10 years.

**Supporters say:**

- Prop 27 saves taxpayer dollars.
- The Redistricting Commission approved by voters in 2008 takes the power of redistricting from those who are accountable to the people (i.e. legislators) and gives it to a faceless group of amateurs.
- [www.yesprop27.org](http://www.yesprop27.org).

**Supporters:** Daniel Lowenstein, founding chairman California Fair Political Practices Commission; House Speaker Nancy Pelosi; California Democratic Party

**Opponents say:**

- Prop 27 will put redistricting back in the hands of the legislature so they can redraw safe districts.
- [www.noprop27.org](http://www.noprop27.org)

**Opponents Include:** California Chamber of Commerce; Bay Area Council; National Federation of Independent Business/California

**Fremont Chamber Position:**

**OPPOSE PROPOSITION 27.** The Chamber supported Prop 11 two years ago and we still believe that politicians will be more accountable when districts are redrawn without regard for political safety.

**"We got the space we needed as a startup — and now Borelli has helped us move into the perfect offices for the longer term."**

Neeraj Datta, VP-Business Development, Abjayan, Inc., Fremont

## Lease or Buy — Fremont or San Jose



Abjayan is an IT professional services firm that provides strategic IT solutions — from software integration to supplemental staffing — to clients in a variety of business segments. Even in the difficult economy, the three-year-old company has prospered.

"Flexibility was very important to us," Neeraj said. "Borelli has been highly professional and accommodating in all their dealings."

Smart business people know there's never been a better time to find the right lease or to invest in a quality office condo through Borelli, and enjoy all the benefits of ownership.



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### Fremont Business Park at Christy Street

Christy Street and Albrae Street, Fremont

Located close to I-880 and Pacific Commons shopping center in southern Fremont. \$2 million renovation has created the best office space in the area. From 400 sq. ft. to 10,000 sq. ft. Some plug 'n play suites. Super-fast, fiber optic Internet. Great fitness center. Flexibility to expand as needed.

[www.fremontbusinesspark.net](http://www.fremontbusinesspark.net)

For more information, contact Anna Mcquillan Rose at (408) 520-2439 x123 or e-mail [anna@borelli.com](mailto:anna@borelli.com).



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For more information, contact Ralph Borelli at (408) 520-2439 or e-mail [ralph@borelli.com](mailto:ralph@borelli.com).

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# MEMBER NEWS

## Good Nite Inn Team Wins Awards

The *Good Nite Inn* Manager Francisco Acosta has just been awarded Gold Performance for the quarter of April to July 2010 (2nd consecutive award). This top honor is given to a business manager who has demonstrated exceptional contributions and achievements in Revenue Management & Business Development thru *Good Nite Inn* Management.

Tripadvisor.com has *Good Nite Inn Fremont* ranked #2 out of 24 hotels in Fremont and, as another measure of ongoing success, they also won the Maintenance team of the Quarter (also 2nd consecutive award). Congratulations to Richard Peyton and Alejandro Ceja for their efforts.

The *Good Nite Inn* is located at 4135 Cushing Parkway.

For further information about Robson Homes, visit [robsonhomes.com](http://robsonhomes.com). More details about the Home Builders Society are available by contacting Carol Arata, Director of Development, at 510-657-7409 ext. 203 or emailing [carata@abodeservices.org](mailto:carata@abodeservices.org).

## Edward Jones Ranks Highest in Investor Satisfaction According to J.D. Power and Associates 2010 Full Service Investor Satisfaction StudySM

Nancy Knight of Edward Jones tells us that for the fifth year out of the past six, Edward Jones ranks "Highest in Investor Satisfaction with Full Service Brokerage Firms," according to the J.D. Power and Associates 2010 Full Service Investor Satisfaction Study (SM).

The study measures overall in-

from United Way Silicon Valley.

The United Way funding will help support Kidango's San Jose child development programs.

Kidango, Inc. is a private, not-for-profit children's agency. It began as Tri-Cities Children's Centers, Inc. in 1979, with one center in Fremont. Currently there are 36 centers throughout the Bay Area serving more than 2,500 children and families in Alameda and Santa Clara Counties each year. As a leader in early care and education, Kidango offers a wide variety of programs to meet the diverse needs of children 0-12 years of age and their families. For more information, visit [www.kidango.org](http://www.kidango.org) or contact Executive Director Paul Miller at (510) 897-6999.

## HERS Breast Cancer Foundation Introduces "Hair With Care" Program

The Hair with Care program is the newest program addition to the *HERS Breast Cancer Foundation* (HBCF). Women at the beginning, middle, or end of their chemotherapy treatment can seek refuge and comfort in the program and gain what they have lost during their treatment.

Losing one's hair can be a difficult process and at the Hair with Care program specialists are available to help find the perfect wig or to lend a shoulder to cry on. Cancer survivors must face the "mercy of the mirror" during and after their treatments. At HBCF, an experienced and loving staff is available for all the special needs these women may have.

Hair with Care is open in the Bras for Body and Soul salon in the Washington Memorial Hospital and is ready to cater to its customers' needs. A wide variety of fashionable and affordable head coverings are available in addition to the vast wig selection. Women do not have to give up feeling beautiful during this time in their lives and HERS' staff understands this. Through Hair with Care and with the HERS staff's support, women of all ages will prosper and survive this illness.

The HERS Breast Cancer Foundation was established in 1998 by a team of dynamic women. HERS Breast Cancer Foundation empowers women affected by breast cancer, and supports their well-being with post-surgical products and educational services. Since beginning, HBCF has helped over 7,000 women through its programs. For more information, visit [www.HERSfund.org](http://www.HERSfund.org).

## Dawn Breakers Lions Club Inducts New President

Baturay "JJ" Yaman has been elected president of the *Dawn Breakers Lions Club* of Fremont for the 2010-2011 year. Lions District Governor Dave Peters officially installed him during a district Lions event held on July 24th. As presi-

dent, Yaman leads a team of men and women who meet for breakfast twice monthly to socialize and plan ways to serve the community. Although Lions is known primarily for their efforts to provide assistance to the visually impaired, Lion "JJ" and the Dawn Breakers support many varied local community activities. For more information, contact (510) 371-4065.

## Comerica Bank offering "Office Perks" program

While the economy is showing signs of picking up, many businesses are still feeling the effects. Ask a business owner if they get to host company parties or even give their employees free coffee and they'll say those amenities left a long time ago. It's true that "Office Perks" have all but disappeared.

*Comerica Bank* understands that motivated employees are productive employees. And in today's tough economy, it's not easy to reward your staff for a job well done. Comerica helps you boost morale without breaking the budget by introducing the "Office Perks" program. As a valued business deposit customer, you and your employees can earn money for the entire company and for each individual team member.

**Perk your employees \$100!** Through your relationship with Comerica, we'll perk your employees with \$100 when they open a new Comerica personal checking account and complete other requirements.

**Perk the Company \$50 for each Employee!** For every employee who registers their new account, the Company will earn \$50 each! That can really add up to a nice pool of money for a company party, the coffee fund, or simply additional bonuses.

**Not a customer yet? No problem:** Just open any new Comerica business deposit account today. If you open a business checking account and make a \$5,000 deposit, we'll add \$200 more to the office pool.

For more information, contact Rachel Hill (510) 744-0117, 39008 Paseo Padre Pkwy, Fremont, CA 94538. Please note that program rules and restrictions may be found online at [Comerica.com/officeperks](http://Comerica.com/officeperks). Program ends November 1st.

## Matt Dickstein Moves into Fremont Chamber's Office Suite

*Matt Dickstein* is a solo business attorney, specializing in business law, corporations & LLCs, real estate ventures and medical practices. He is fluent in Chinese and has worked extensively on legal transactions in the People's Republic of China. He has been practicing business law since 1995.

Matt has also been on the Chamber's board of directors for close to 10 years. He says that by

moving into the Chamber office suite, he feels like he's moving in with old friends. Matt can be reached at (510) 796-9144 or via email at [matt@dickstein@hotmail.com](mailto:matt@dickstein@hotmail.com). To learn more, visit [matt@dickstein.com](http://matt@dickstein.com).

## Mission Valley ROP Dedicates new Fire Science Garage in honor of Thomas 'TJ' Marovich

*Mission Valley ROP* dedicated its newly constructed Fire Science garage in honor of former student and fallen firefighter Thomas "TJ" Marovich on Tuesday, September 21st.

Prior to the start of the 2009-2010 school year, MVROP sadly learned Thomas "TJ" Marovich had died in the line of duty. He was a former two-time MVROP Student of the Year, an outstanding community volunteer with the Fremont Explorers, and a member of the US Forestry Service. TJ constantly returned to MVROP to help train students and serve as a mentor to the MVROP Fire Science students who followed the in the years after he graduated.

MVROP felt it very appropriate to commemorate TJ's passion for public service and to help his legacy continue and inspire the future students of MVROP by having a permanent reminder of what is possible when hard work, dedication, and passion are truly exercised.

Mission Valley ROP (MVROP) is the regional occupational program for the tri-city area. Established in 1969, MVROP has been instrumental in preparing students for successful business, medical, and technical careers. Through a partnership with Fremont, New Haven, and Newark Unified School Districts, career technical education is provided to 5,000 students (high school and adult) each year. Our 45,000 sq. ft. Mission Valley ROP Career Technical Training Center is located in the heart of Fremont. For the latest news and information about MVROP, visit us on the web at [www.mvrop.org](http://www.mvrop.org).

## Thank You from Soroptimist International of the Tri-Cities

Thanks to all that have supported *Soroptimist International of the Tri-Cities* these past months. Our Music in the Vineyard event was successful in raising funds for Project Soft Landing, which provides educational opportunities, job interview preparation and financial assistance to women in need. Our group also just recently received a \$5,000 grant from Soroptimist International of the Americas for our Pretty Bags, personal care bags for women who have been victims of domestic violence and human trafficking. We appreciate your support

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Robson Homes and Abode Services -  
left to right: Mark Robson, Doug Ford, Louis Chicoine

## Robson Homes Gives Back to Community

With a recent pledge of \$50,000 to Abode Services, *Robson Homes* has demonstrated their strong commitment to providing housing and services to homeless people in our community. After building homes in Fremont for almost 20 years, Robson Homes has recognized the community as a strong one, with wonderful people. Mark Robson, President of Robson Homes, says, "As a builder, I am interested in providing shelter. Abode has a solid history in the community and strong leadership. They have continued to serve and touch so many that would otherwise have nowhere to turn. Robson Homes is proud to support Abode Services and assist with strengthening the communities in which we do business."

Abode Services' "Home Builders Society" is comprised of 66 families and individuals who have committed to making substantial multi-year gifts to support Abode's work to end homelessness. Abode is proud to welcome Robson Homes to this special group of donors.

Investor satisfaction with full service investment firms based on seven factors: investment advisor, investment performance, account information, account offerings, commissions and fees, website and problem resolution. The J.D. Power and Associates study found that Edward Jones "performed particularly well across the two highest-weighted factors – Investment Advisor and Investment Performance."

"Being ranked highest in investor satisfaction for full-service brokerage firms is a great honor. It results from placing our clients' best interests first as we work to help them through all market cycles. I'm particularly proud of the personal attention and one-on-one service that we provide," says Knight.

For more information, contact Nancy Knight at (510) 651-4710 or [nancy.knight@edwardjones.com](mailto:nancy.knight@edwardjones.com), or visit [www.edwardjones.com](http://www.edwardjones.com).

## Kidango Receives \$150,000 Grant from United Way

In a competitive RFP process, *Kidango* was one of 36 programs run by local non-profit agencies to receive three-year grants, valued at \$50,000 for each of the three years,

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of the Soroptimist commitment to improving the lives of women and girls in our community and throughout the world. Thank you!

For more information on Soroptimist International of the Tri-Cities, visit [www.sitricities.org](http://www.sitricities.org).

### AAUW announces 2010/11 One Book/One Community Reading Program

The book *Hot Flat and Crowded* by New York Times columnist and Pulitzer Prize winner Thomas Friedman has been selected for the 2010-2011 One Book, One Community reading program led by the Fremont Branch of the *American Association of University Women (AAUW)*.

AAUW, in collaboration with the *Fremont Main Library*, *City of Fremont* and the *Fremont Unified School District*, has planned a series of discussion talks featuring leading environmental experts, discussion leaders and prominent Fremont citizens. These talks are open to the public and you do not have to read the book to attend. Discussions will be held from September 2010 through May 2011.

The next two sessions will take place at the Fremont Main Library:

- *Tuesday, October 12, 7:30 to 8:30 p.m.* there will be an orientation session, led by Co-Chair of *Hot, Flat and Crowded*, Margery Leonard, to master the art of the book talk. Everyone is welcome to lead one of these sessions.

- *November 29, 7 to 8:00 p.m.* at Fremont Main Library. Florence Silver, AAUW member, will direct this dialog on *Hot, Flat and Crowded*. Read the book, join the stimulating conversation and enjoy some thought-provoking dialog.

### AC Transit Awarded \$5.4 Million for Fleet Maintenance as it Celebrates 50 Years of Service!

October 1, 2010 was the 50th anniversary of the *Alameda - Contra Costa Transit District (AC Transit)*. On that same day, the Federal Transit Administration (FTA) awarded AC Transit \$5.4 million through the Obama Administration's new State of Good Repair program, designed to improve the state of the nation's transit systems.

AC Transit's application was selected on a competitive basis. The funds were awarded to upgrade AC Transit's maintenance software and to develop new state-of-the-art processes for maintaining its fleet of over 600 buses. The project will help AC Transit improve system-wide performance and reduce costs associated with maintaining its vehicles.

"This is extremely good news for our agency and could not have come at a more opportune time for us, given our current financial challenges," said AC Transit Interim General Manager Mary King.

Since its inception on October

1, 1960, AC Transit has evolved into an operation that carries more than 64 million passengers annually through two counties and 13 cities with around-the-clock service across the San Francisco Bay. It has also won numerous awards and recognition for innovation and environmental technology.

Most recently, the transit agency announced that it will discontinue the sale of paper tickets as of November 1, 2010, and will transition to reloadable Clipper cards instead. To help with the transition, AC Transit will provide the Clipper cards for free for a limited time. The cards can then be pre-loaded with cash or a 31-day pass. For more information, visit [www.actransit.org](http://www.actransit.org).

### Fremont Unified School District (FUSD) Shows Strong Gains in API Scores

The California Department of Education's annual Accountability Progress Report shows that the *Fremont Unified School District* has continued to achieve strong gains in the Academic Performance Index (API). The API is one measure of Adequate Yearly Progress (AYP) and is given on a scale of 200-1000 with schools scoring above 800 ranked as "high performing." FUSD's 2010 district API growth score remains strong at 868, an increase of 9 points from last year's base API.

"This District's academic gains are built on a foundation of good teaching, but continuous improvement only happens when we all work together," said Dr. Morris, FUSD Superintendent. "These impressive test scores require the work of committed students, dedicated teachers, involved parents, and the support of our secretaries, bus drivers, cafeteria workers, custodians, etc. Every employee plays a role in the success of our students."

Thirty-two of FUSD's 42 schools maintained or increased from their 2009 base API score. A few highlights from this year's report include:

- 25 of the 28 elementary schools, 4 of the 5 junior high schools, and 2 of the 5 comprehensive high schools have API scores above 800, ranking them as "high performing."
- 18 schools posted double-digit increases in their API score.

FUSD uses an on-line assessment reporting and analysis system to better examine students' specific skill strengths and weaknesses. With this tool and other resources and supports, schools will be better able to provide the needed strategies to help all of our students succeed. The goal continues to be for all students to test proficient or above by 2014. For more information, visit FUSD on the web at [www.fremont.k12.ca.us](http://www.fremont.k12.ca.us).

### LOV hosts 5th annual Halloween Quarter Auction

On Sunday, October 24th, join the *Tri-Cities League of Volunteers (LOV)* for fun and the opportunity to win fantastic prizes - that may only cost you 25 cents! The event will be held at the Fremont Elks Lodge, 38991 Farwell Drive in Fremont and will begin at 5 p.m. The evening will include a fantastic dinner of Beef Tri-Tip, Roasted Chicken and Roasted Fall Pesto Tilapia. Halloween costumes are optional.

Tickets are \$35 and include an opportunity drawing ticket for special prizes. A named table for 8 is \$280. Proceeds benefit LOV's many programs. Please make your reservations by October 18th by visiting [www.lov.org](http://www.lov.org) or calling (510) 793-5683.

### Family Service of the Tri-Cities hosts "Splash of Wine" fundraiser

The Board of Directors for *Family Service of the Tri-Cities* is proud to announce its third annual "Splash of Wine" fundraiser, to be held on Friday, Nov. 5, 2010 at The Century House in Fremont.

Tickets are \$45.00/person or \$85.00/couple. Doors open at 6:30 pm. Attendees can look forward to sampling wine from various local wineries, while enjoying an assortment of appetizers, dinner, and dessert. There will be several raffle items as well as a silent auction. Test your palate by joining in the wine testing contest! Reserve your tickets online at [www.familyservicetc.org](http://www.familyservicetc.org) or by calling (510) 791-3322.

Family Service of the Tri-Cities is a non-profit counseling agency providing services to the greater Tri-Cities communities for the prevention and resolution of individual and family problems. Proceeds from this event will provide counseling services to the economically disadvantaged in the Tri-Cities area.

To find out more about their programs, visit their website: [www.familyservicetc.org](http://www.familyservicetc.org).

### Pirates of Emerson Moves to New Haunt

After treating guests to a hauntingly good time for more than 18 years on sacred grounds in Fremont, the Pirates of Emerson has set sail and landed at the Alameda County Fair Grounds in Pleasanton with a deliciously frightening and completely new fright-fest!

Although known for striking fear in the hearts of even the bravest, the Pirates of Emerson is equally generous and has donated thousands of dollars to many non-profit groups and organizations. By participating in fundraisers for MS, sponsoring the Cancer Walk held at the School for the Deaf, and visiting with the children at the Shriner's Hospital, the Pirates of

Emerson works to spread fun throughout the community.

Always a popular attraction and show stopper wherever their travels take them, the Pirates of Emerson has participated in the Hollywood Walk, the Southern California Pirate Queen Inauguration, the Cinco de Mayo Parade, San Francisco Carnival, Livermore Country Wine Festival, Fremont's 4th of July parade, the Vallejo Pirate Festival, and it has quickly become a favorite at the Fremont Festival of the Arts.

Join the Pirates of Emerson for a haunted adventure from October 1st through October 31st. Visit [www.piratesofemerson.com](http://www.piratesofemerson.com) for hours and more information.

### Fremont Symphony Returns with this Season's Nutcracker Ballet

The *Fremont Symphony Orchestra* will once again present Tchaikovsky's beloved *Nutcracker* ballet on December 4th and 5th. Featuring dancers from Yoko Young's Academy of Dance and Performing Arts, Fremont City Council members will also join the cast. The full Fremont Symphony Orchestra will be conducted by Music Director, David Sloss.

Performances will be at the Smith Center at Ohlone College on Saturday, Dec. 4 at 2:00 p.m. and 7:00 p.m. and on Sunday, Dec. 5 at 2:00 p.m. Sugar Plum parties follow the matinees.

For tickets, call (510) 371-4860: \$20 students; \$43 + \$48 adults; Sugar Plum party: \$7.

### Ohlone College's Fall Concert features Mission Peak Brass Band

The Mission Peak Brass Band, conducted by Tony Clements, brings the British brass band tradition to Ohlone College on November 5th at 7:30 p.m.

The concert will feature music in a variety of styles, including "A 'Carmen' Fantasy" (based on Bizet's Opera "Carmen"), Stevie Wonder's "You are the Sunshine of My Life," and other light classics.

The concert will be held at the Smith Center at Ohlone College, 43600 Mission Blvd., Fremont. General Admission tickets are \$10 and tickets for students and seniors are \$5. To order, call (510) 659-6031 or visit [www.smithcenter.com](http://www.smithcenter.com).

### Ohlone College Presents The Time Machine or "Love Among the Eloi"

The Ohlone College Theater Department is pleased to present a world premiere of Edward Mast's "The Time Machine" or "Love Among the Eloi." "Eloi" is adapted from H.G. Wells' "The Time Machine" and focuses on an Avatar-like world of young and athletic inhabitants of the future whose every earthly need is met. Paradise? Time traveler Henry thinks so, un-

til a journey inside their world uncovers a horrific secret.

Performances begin at 8 p.m. on the following dates: October 29 & 30, November 4th - 6th, November 12th & 13th. Performances will be held at the Smith Center at Ohlone College, located at 43600 Mission Blvd. Tickets are \$15 for adults; \$12 for seniors & students. To purchase, call (510) 659-6031 or visit [www.smithcenter.com](http://www.smithcenter.com).

### Fremont Art Association Presents 45th Fine Art Show

From October 6 through October 24, please stop by the Fremont Art Association Gallery at 37659 Niles Blvd in Fremont to enjoy over 100 entries of art work submitted by artists from all over the Bay Area and beyond. The mediums include: Oils and Acrylics, Water Media, Graphics (Pastel, Graphite, and Mixed Media), Photography, Computer-generated, and Ceramics & Sculpture. Admission is free.

The Gallery is open Wednesday through Sunday from 11 a.m. to 5 p.m. For more information, visit [www.FremontArtAssociation.org](http://www.FremontArtAssociation.org) or call (510) 792-0905.

### Calling all Businesses! Help the Fremont Recreation Department Present a Super Halloween for Local Children!

The City of Fremont is asking for your help in sponsoring "Trick or Treat on Safety Street" for three hundred pre-school and school-age children and their families. On Friday, October 29th, from 6 - 9 p.m., over one thousand people will venture through the doors of Halloween Town and Safety Street at the Centerville Community Center located at 3355 Country Drive in Fremont.

Safety Street provides a Trick or Treat Wonderland where children can travel to miniature houses gathering goodies without the worries of being out in the street. Local businesses and agencies can help by sponsoring 'houses' for \$250 each or by providing game booths. For sponsorship details, benefits and registration, contact Rena Dein at [rdain@fremont.gov](mailto:rdain@fremont.gov) or call (510) 494-4344.

## Host a Mixer

Mixers are a great way to showcase your business and network with potential clients.

Do you want to host a mixer? Call KK at 510-795-2244, ext. 103 to reserve a date in 2010-2011. Mixers are held on the 2nd & 4th Wednesday of each month (exception Feb., Nov., & Dec.); Call now to see what dates are still available in 2010 or plan ahead and reserve a date in 2011.

Check out our online calendar for the latest information on mixers on our website: [www.fremontbusiness.com](http://www.fremontbusiness.com)



by **Christina Briggs**  
City of Fremont

Green Technology and the clean tech movement are capturing national attention as policies ranging from energy to national security stress energy independence as a priority. In Fremont, the clean tech sector continues to grow as we see new, innovative clean tech startups, as well as established industry giants choose Fremont as the location for their business.

Solyndra, Fremont's largest solar firm, has nearly completed construction of their new expanded headquarters and fabrication facility. Last year, the company received a \$535 million loan guarantee from the U.S. government for the completion of this facility and President Obama visited the company in May to promote the fed-

eral government's clean technology initiatives.

In other exciting clean tech news, Tesla Motors, a leader in the production of electric vehicles, announced that it would partner with Toyota to operate in the former NUMMI plant, a move that will help revitalize that area and generate needed employment. Tesla's mission is to increase the number and variety of electric cars available to mainstream consumers. They are catalyzing change in the industry. Tesla vehicles and electric vehicles powered by Tesla are designed to be fun to drive and environmentally responsible.

Along with these large clean tech companies, Fremont is home to a number of exciting clean tech startups. For example, Solaria Corporation, a global manufacturer of solar photovoltaic modules, recently announced that it raised more than anticipated in its Series D financing round. The round's total of \$65 million dollars-which includes \$10 million in a growth loan facility-is \$20 million above the company's original target, demonstrating investor and industry confidence in Solaria's groundbreaking solar modules and technology. The company is in the process of expanding to a new site in Ardenwood, which will double their size in Fremont!

Fremont has been fortunate to capture a significant amount of venture capital investment, which is critical for emerging firms. In 2008 and 2009, the East Bay Area received roughly 6% of all venture capital in the nation and of that, Fremont received 1/3 of the East Bay investment in 2008 and 1/2 of the East Bay investment in 2009. Of all East Bay Area venture capital investment, the clean tech sector received the largest share. And relative to clean tech sectors in other East Bay Area cities, Fremont's clean tech sector received the most investment in both 2008 and 2009.

The City of Fremont remains committed to attracting clean tech companies to build on this already successful industry cluster and to working closely with existing companies to ensure that they grow and thrive here. We recently conducted a survey of our clean tech companies and compared our practices with other cities to ensure we are a location of choice. We confirmed that our quality workforce and customer service have been ex-

tremely beneficial to our business community. We will continue to promote Fremont's strategic advantages and work to assist growing firms with their unique needs. We know that our ability to provide exceptional customer service is critical to ensuring we are a business-friendly city. City staff and its interaction with local businesses is one of our greatest economic development tools. We want all businesses to know that we will work tirelessly to help them succeed in Fremont!

*Christina Briggs is the Economic Development Manager for the City of Fremont. She assumed this new role in July 2010. Prior to working for the City of Fremont, Christina worked for the City of Anaheim as a Project Manager for the Redevelopment Agency, where she handled many highly visible mixed-use, residential, and hotel development programs. Christina's knowledge of economic incentive programs, her background in project management, and her service-oriented attitude will enhance her role helping businesses in the City of Fremont. She can be reached at (510) 284-4022 or via email at cbriggs@fremont.gov.*

# Clean Tech: Thriving in Fremont!

“...relative to clean tech sectors in other East Bay Area cities, Fremont's clean tech sector received the most investment in both 2008 and 2009.”

## Fremont Chamber of Commerce Green Forum 2010

September 22, 2010

Thank you to Presenting Sponsor Solyndra & Host Solaria



Panelists from left: Daniel Shugar, CEO of Solaria; Ben Bierman, Executive VP of Solyndra; Dan Schoenholz, City of Fremont; Hank Ryan, Small Business California



AAUW's booth highlighted this year's "One Book, One Community" reading choice: *Hot, Flat and Crowded - Why We Need a Green Revolution*



Dominique Woon talks to an attendee at the Cartridge World booth



Blue Star Electronics set up shop at the Forum to highlight its e-waste recycling



Forum host Solaria displayed one of their solar panels at the forum



Zoe Li and Henry Yin of Green Laboratories welcomed attendees to their booth