

FREMONT BUSINESS NOW

FREMONT
CHAMBER OF COMMERCE

**VIRTUAL
EDITION**

A Publication of the Fremont Chamber of Commerce

Dec 2020

LESSONS LEARNED FROM COVID

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MESSAGE FROM THE CEO



CINDY BONIOR
PRESIDENT/CEO

Dear Members:

To say it's been a challenging year does not even begin to describe what we have all experienced in 2020. It has been heartbreaking to see the struggles that the business community has encountered. The other side of the coin is that it has been

heartwarming to see the support that small businesses have extended to one another and cheering on one another's success.

Throughout the year, the Chamber has continued to be a staunch and ardent advocate for the business community. We have hosted many webinars to help businesses cope with the challenges faced with the pandemic. Our staff has assisted many businesses in finding and applying for grants and low interest loans, we have established new avenues for our members to reach out and promote their businesses when in person networking was not an option. These are just a few of the way that the Chamber continues to work on your behalf to help you through this time. Please visit our [COVID Resource Page](#) for a complete list of resources to help you weather COVID.

We, like many of you, have been brainstorming and transforming ourselves to meet the needs of our members. It seems like the new catchphrase is "pivot". That said, the Chamber has been working on several initiatives to increase membership value and develop ways to

help you promote your business now and into recovery. You'll see a few tidbits in this newsletter and more will be announced in upcoming issues.

One of the immediate and most impactful things that we can do to support one another is to Shop Local, and to shop small business. Please consider this when finishing up your Holiday shopping and planning your Holiday meal. There are many small businesses that would benefit tremendously if we all committed to patronizing them. Many of the small businesses offer curbside pick-up, contactless delivery, and online shopping options. Let's all commit to support our community small businesses.

We are grateful for the support and encouragement that you have shown the Chamber during this difficult year. We encourage you to reach out to us if we can help you in any way.

I, our board of directors, and staff wish you a safe and healthy Holiday season and our very best wishes for all our success in the coming year.



KK KANESHIRO
DIRECTOR OF MEMBER SERVICES

Unbelievable, the holidays are here already. Prior to 2020, the holidays were difficult for some, but this year,

CHEERS TO YOU! ADVICE FOR THE SEASON

they are difficult for a lot more of us. This is the advice my Grandmother always told me:

- If you are feeling alone, give yourself the fulfilling gift of volunteering. How about calling the [Tri-City Volunteers](#) or the [Alameda County Community Food Bank](#) and help feed our community?
- If you are feeling a lack of love or miss seeing your loved ones, give the gift of your heart and help someone in need. Try calling [SAVE](#) to help another to safety or the [Animal Shelter](#) to foster a dog or a cat.
- If you are feeling sad, give your gift of your attention and visit with an elderly relative, or friend, or neighbor (at a safe distance). Ask them to tell stories about their lives and just listen to

them. Our elderly family and friends have had it tough.

- Whatever you feel you are lacking or missing, giving to someone else will always come back to you ten-fold.
- Reach out to others. You will realize you are not the only one feeling the way you are feeling, and you will be in good company.

I always thought my Grandmother was so eloquent said until she ended it with... "it's okay to feel these feelings, just don't get stuck." That always made me laugh as I hope it does for you. My Grandmother would be embarrassed by my sharing this with you, but I hope it helps as it has always helped me.

Wishing you a peaceful holiday season.

MEMBER QUESTION: LESSONS LEARNED

WE ASK CHAMBER MEMBERS WHAT THEY LEARNED DURING COVID

This year has been a challenge and has caused us all to make changes in our business and personal lives. We asked our members how they have adapted their business and what they have learned about themselves during the COVID-19 pandemic.



DIRK LORENZ
FREMONT FLOWERS & GIFTS

How I have adapted my business

Our customers have different expectations regarding our standard business operations. They have changed due to conditions forced upon us by COVID. Our customers have been very understanding. We are fortunate as a business that we had in-place services (phone orders and internet order capability) along with the needed delivery infrastructure to continue in business in a way that was not too out of the ordinary for our industry. We adjusted store hours to reflect our customers in-store buying habits...which decreased. We refined our product offerings to reflect product sourcing issues brought on by COVID. (transportation issues, product

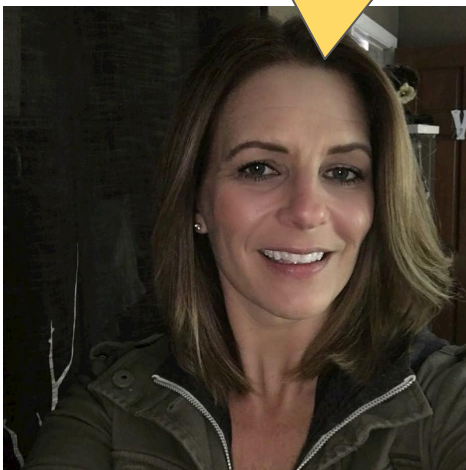
availability issues). Our store phone messaging has been changed to direct customers better insofar as ordering processes. We have also been producing videos for social media that convey that we are still in business and are making daily deliveries of fremont flowers for all life's occasions.

What I learned about myself

I have learned a greater appreciation for a level of business we now have that is not what it once was. We continue to have labor issues to find people who want to work yet are frightened to leave their homes due to Covid concerns.

[Website](#) | [Facebook](#)

“I still have a lot to give and am capable of learning so many new things”



TRACY SARGE
ROOM REDUX-BAY AREA

How I have adapted my business

As a nonprofit, I've been trying to participate in out of the box fundraisers. I was able to team up with local businesses to help promote them while they supported us. It actually gave me more time to get to know people online and focus on contacting local organizations to share about our program. I know we didn't have to cope as others, because we were just starting off, but it has been an opportunity to attend webinars and learn from others.

What I learned about myself

I enjoy challenges, I like collaborating with others, at 52 I still have a lot to give and am capable of learning so many new things.

Connect and learn more

[Website](#) | [Facebook](#)



Above: A volunteer assembles furniture. Despite Covid-19 restrictions, Room Redux was able to transform a girl's room. Room Redux is a nonprofit dedicated to encouraging healing and improving the lives of children who have faced abuse, through room transformation.

MEMBER QUESTION: LESSONS LEARNED

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“I learned that I am very resourceful and resilient. I am also more technically savvy than I thought”



BRANDON SASS
PRIMERICA

How I have adapted my business

We were able switch to all virtual in about two weeks, which allowed us to service current clients and also gave us a larger reach since we are no longer constrained by meeting in person.

What I learned about myself

That I am very resourceful and resilient. I am also more technically savvy than I thought.

Connect and learn more

[Website](#)



GAUTAM TANDON
ELLIPSIS MARKETING

How I have adapted my business

All my staff have always been working from home. We used to meet weekly, mostly for drinks, partying and brainstorming. We started using Zoom when no one knew about it. So from a work perspective, we didn't have to adapt much. However, not being able to meet in person, be it for work, or partying, has been the biggest adaptation we had to deal with. There's only so much you can do over Zoom...

What I learned about myself

Being used to working remotely most of the time, I felt I was immune to not

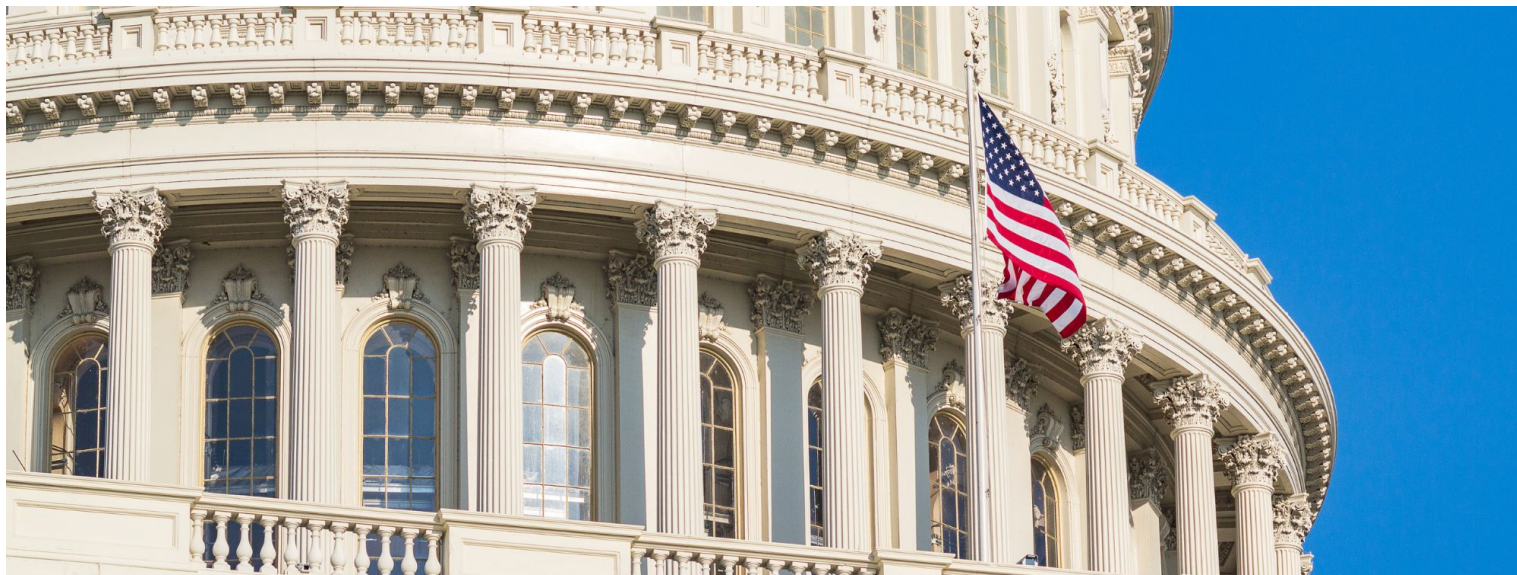
being able to interact with people in-person on a regular basis. I was so wrong! I learned how much in-person interactions matter in anyone's personal and psychological development. Simple acts like shaking hands or giving a hug make so much difference.

Connect and learn more

[Website](#) | [Facebook](#) | [Twitter](#)

“Simple acts like shaking hands or giving a hug make so much difference”

YOUR TURN! TELL US ABOUT YOUR EXPERIENCES DURING COVID. EMAIL FMTCC@FREMONTBUSINESS.COM



NEW CALIFORNIA EMPLOYMENT COVID-19 LAWS

[SB 1159](#), which establishes a rebuttable workers' compensation presumption for workers that contract COVID-19 under certain conditions and requires employers to report COVID-19 cases to their workers' compensation carriers. The bill went into effect immediately upon signing and remains in effect until January 1, 2023.

[SB 1383](#) significantly expands the California Family Rights Act (CFRA) beginning January 1, 2021. Notably, this bill expands employer coverage to include all employers with five or more employees, which is much fewer than the previous 50 or more employees' requirement. This is a major development. Small businesses will need to quickly get up to speed on CFRA's requirements in order to be ready by January 1.

[AB 1867](#) also took effect immediately upon being signed, which was on

September 9, 2020. That bill expands supplemental paid sick leave for COVID-19-related reasons for certain employers not already covered by the federal Families First Coronavirus Response Act (FFCRA). That law will expire when the FFCRA does (currently set to expire on December 31, 2020).

[AB 685](#) establishes stringent COVID-19 recording and reporting requirements when employers receive notice of a potential COVID-19 exposure at the workplace. Among other things, AB 685 requires employers to provide a number of notices to different groups of employees within one business day after receiving notice of a potential COVID-19 exposure. Employers must also notify their local public health department if an "outbreak" occurs at the worksite. The bill increases the Cal Division of Occupational Safety and Health's (Cal/OSHA) enforcement authority related to COVID-19. AB 685 takes effect January 1, 2021.

[AB 2043](#), another urgency measure that went into effect immediately when signed (which was September 20, 2020), requires Cal/OSHA to disseminate, to agricultural employers and employees, information on the best practices to prevent COVID-19 infections, both in English and Spanish. This law only remains in effect until the end of the state of emergency.

[AB 2537](#) requires public and private employers of workers in a hospital to supply certain employees with PPE, maintain a three-month stockpile of PPE and provide inventory information to Cal/OSHA upon request.

[SB 275](#) requires the state to develop a stockpile of PPE, and, beginning January 1, 2023, certain employers must maintain PPE stockpiles as specified.

Source: [California Chamber of Commerce](#)

BUSINESS FOR GOOD GOVERNMENT

A PAC OF THE FREMONT CHAMBER OF COMMERCE

BUSINESS FOR GOOD GOVERNMENT GROWS IN 2020, NEW PLANS FOR 2021

This year has been a unique and trying year for us all. The COVID-19 pandemic upended our way of life and the way candidates conduct campaigns. For BGG, this year has presented opportunities to expand our activities with the goal of better representing the needs and interests of the Fremont Business community. BGG has expanded its board of trustees by adding two new members, in order to add additional representation from different industries. The trustees also elected Kenneth Maxey, Director of External Affairs at Comcast Corp., as the new BGG chair. Mr. Maxey brings with him extensive experience with national and

local political campaigns.

During the Summer months, BGG conducted endorsement interviews.

Below are individuals who won their respective elections.

- Alameda County Supervisor District 1: *David Haubert**
- Fremont Mayor: *Lily Mei**
- Fremont City Council Dist 1: *Teresa Keng**
- Fremont City Council Dist 5: *Raj Salwan**
- Fremont City Council Dist 6: *Teresa Cox*
- FUSD Area 1 Trustee: *Desrie Campbell**
- FUSD Area 5 Trustee: *Vivek Prasad*
- Ohlone College Trustees: *Greg*

*Bonaccorsi, Rakesh Sharma, Lance Kwan**
 ACWD Board of Directors: *Aziz Akbari, James Gunther, John Weed**
 Washington Hospital Director: *Dr. William Nicholson**

(*) BGG endorsed candidates.

With elections behind us, BGG will focus its attention at developing future business-friendly candidates.

"2020 was a great step forward in strengthening the foundation of BGG" stated BGG Chair Kenneth Maxey. "In 2021, we will explore additional opportunities to prepare for the 2022 election cycle. We are eager to seek out and support candidates that will be enthusiastic and represent the needs of business and entrepreneurs in our community."

[Business for Good Government \(BGG\)](#) is an affiliated political action committee of the Fremont Chamber of Commerce, authorized by the State of California and the Fair Political Practices Commission (FPPC) to raise funds; endorse candidates, initiatives and ballot measures. BGG plays an active role in the support of business interests in all state, regional, and local arenas. Formed in 1995 to help elect candidates sensitive to business issues, BGG enables the business community to have a voice in the political process. BGG has a board of trustees independent of the Chamber's Board of Directors. Although the Chamber Board communicates its positions on the issues to BGG for their consideration, BGG's endorsements of candidates are made independently.

Business for Good Government Committee

- Kenneth Maxey, BGG President**
Director of External Affairs, Comcast Corp.
- Ken Ariathurai, Trustee**
Aria Printing & Shipping
- Elise Balgley, Trustee**
Bernard, Balgley & Bonaccorsi, LLP
- David Beretta, Trustee**
Vintaco, Inc. / Beretta Property Management
- Dan Chia, Trustee**
Senior Policy Advisor, Tesla, Inc.
- George Duarte, Trustee**
President Horizon Financial Services
- Dr. Joe Joly, Trustee**
Joly Chiropractic
- Manu Mehta, Trustee**
President, and CEO Metabyte
- Steve Smith, Trustee**
Owner Mission Peak Business Products Inc.



ZOOM FATIGUE: WHY ONLINE MEETINGS WIPE YOU OUT AND WHAT TO DO ABOUT IT



BY JENNIFER BONIOR
DIRECTOR OF SPECIAL EVENTS

By now you've most likely been a part of the Zoom craze in one way or another. Work meeting = Zoom meeting. Family gathering = Zoom meeting. Hangout with friends = Zoom meeting. Most aspects of our lives revolve around being in front of a computer now, which seems like it should mean that our daily routine just got streamlined, more convenient, right? No more commuting, no more traffic, no more construction, road closures, weather delays or racing home to let the dog out. Just a few clicks and you're exactly where you need to be. So with this new, more convenient routine, why are we all so exhausted these days?

The usuals are still to blame: deadlines, stress at work, finances, family drama, and of course the pandemic and volatile political climate. But now there's another culprit. It sounds made up, I know, but I promise it's not: **Zoom Fatigue**.

Constantly sitting and staring at a screen can have terrible effects on your mind and body. We've all heard about the more common symptoms of working on a computer for long periods of time: blurred or double vision, dry eyes, red or irritated

eyes, eyestrain, headache, stiff neck and shoulders. But we're feeling more than that now. We're burnt out, depressed, anxious, unmotivated, unable to concentrate, and generally less productive. Can Zoom and online meetings really be one of the reasons?

Well, in a normal meeting you can relax when someone else has the floor, but when you're in an online meeting the camera is always watching you. As a result, you're also always watching yourself; aware of yourself every moment in a way that you've never been before. Being "on" all the time is exhausting. Then there's the delays and constant interruptions due to internet lag and connectivity issues. The false starts and recaps create frustration and add to our mental fatigue. There's also the need to find new ways to show your value in a meeting. "I can't tell, did they like that idea?" We're no longer able to read the room and rely on body language and gestures to get an idea of how our presentation is going, instead the pressure is on to make a big impact in literally a small window.

This new habit is mentally exhausting us. We're not made to sit still and stare all day and yet, somehow that's what's life's

become; we work using a screen, socialize using a screen, pay our bills using a screen, and relax by watching something on a screen. But the good news is, we can break the screen habit. Here are a few zero cost things that anyone can do to help them combat this new stresser.

-Take breaks - Relax your eyes, shoulders and hands. Stand up, stretch and look away from the computer!

-Get outside - Seasonal Affective Disorder is prevalent this time of year, so make sure to get some Vitamin D in your life. It'll also give your eyes a little relief from the blue light of your screen.

-Exercise - A healthy body and a healthy mind go hand in hand. Don't stop eating well and exercising just because the kitchen is a few steps away.

-Hydrate - It's so easy to get sucked into the screen and forget to drink water regularly.

-Modify your workstation - Check your posture and try using a different chair if your current one is making you slouch. Also, try adjusting your monitor to reduce glare and thus lessen eye strain. And lastly, do what you can to limit distractions, close the door, use headphones or listen to some calming music.

-Early bird or night owl? - Know when you are most productive and try to schedule your meetings then, you'll find it easier to stay focused.

-Create an itinerary - And stick to it! Know what you need to meet about and keep on task, you'll feel more productive that way.

-Keep it 9-5 - Just because work is at home doesn't mean it needs to be 24/7. Try scheduling your day to fit within normal business hours, it's important to keep that work/life balance.

HOW TO FILM YOURSELF LIKE A PRO

BY JENNIFER BONIOR
DIRECTOR OF SPECIAL EVENTS

Are you about to take on the daunting task of filming yourself at home? Well don't worry, it's not as hard as it sounds! Follow these simple steps and your video will look like it was done by a pro.

1. Lighting: You need to shoot in a well lit area. Low light spaces can result in grainy and dark footage. Make sure the light is in front of you NOT behind you. If the strongest light source is coming from behind you, you'll wind up silhouetted - we want to see your face, not hide it! Soft natural light is always the most flattering, so if possible, try to set up near a window.

2. Background: Busy backgrounds are distracting, keep it simple! Avoid bookshelves, walls covered in art, and areas with a lot of traffic. Also, try to avoid sitting right in front of a wall. Make sure you have five or more feet between you and the wall behind you, this will create a sense of depth in the frame.

3. Framing: Horizontal footage will give you a professional look, vertical will make your video feel more like a social media post. You should either be perfectly centered in the frame, or slightly off to one side (look up "the rule of thirds" online to learn more about this framing technique). And don't forget about headroom! If the top of your head is touching the top of the frame, you need to tilt up or back up your camera. If you have more than one third of the frame above your head, then you have too much; tilt down or move the camera closer. A properly framed video makes all the difference.

4. Tripod: Shaky footage is a dead giveaway. Steady footage is easy to achieve with a tripod or you can even prop your phone up using items around your home. Also try to avoid having people walk around your camera while filming, even footsteps can create a little shake in the footage.

5. Sound: Make sure you choose a quiet space; avoid loud appliances, air conditions/heaters, and background

chatter. Don't forget to pay attention to outside noises as well, we may be used to things like airplanes, trains, sirens, leaf blowers and dogs barking, but they'll stick out like a sore thumb in your video. An external mic or headset can also make a huge difference!

6. Wardrobe: It's important to consider what you're going to wear. Make sure it doesn't blend in too much with your background; a white shirt on a white wall means you disappear in the frame. The same goes for something too busy. If you're wearing a bold patterned shirt, then that's all people are going to look at. Try for solid colors or simple patterns.

7. Script: Make sure you know what you're going to say before you sit down in front of the camera. This will help you to avoid those "uhs" and "ums." Also, get straight to the point - attention spans are short these days, so hook your viewer right away. And don't forget that video is a visual medium, so don't just tell us, show us! Have products, pamphlets, etc on hand to show off to the camera.

8. Practice: Write a script and rehearse it first. We can all tell when someone is reading their lines, so try to memorize your lines and maintain eye contact with the lens on the camera. You'll look more confident this way.

All ready to record now? Here's a few last minute things to remember:

- Don't forget to introduce yourself and your company.
- Smile, even if you're discussing a difficult topic, you want to appear approachable and kind.
- There's no shame in doing a second take. If you aren't feeling great about your first attempt, give it another go! Even actors need to get warmed up.

If you follow the tips above you should be able to create a professional looking video all from the comfort of your home. However, if you're feeling overwhelmed by the thought of doing this on your own, let us know and we can schedule a time for you to come into the Chamber office to record.



YOUTUBE: ASK THE EXPERT

ARE YOU SEEKING ANSWERS FOR ISSUES ARISING FROM THE COVID-19 CRISIS?

Send your questions in now. Our vast network of experts are standing by waiting to field your questions. The Fremont Recovery Task Force of the Fremont Chamber of Commerce is developing a library of very short videos that will answer your questions that arise as we move forward in the recovery process. We invite you to email your questions to cbonior@fremontbusiness.com and we will find answers for you. We're looking forward to hearing from you. For more recovery resources, visit fremontbusiness.com.

Please keep in mind that the information given in this video is general information. It is not addressed to your specific situation and is not intended as specific advice. Please consult the appropriate professional with respect to questions about your individual issues.



[youtube.com](https://www.youtube.com)

GIFT FREMONT PROGRAM

The Fremont Chamber of Commerce and the City of Fremont stands behind our local small businesses and help them overcome the economic challenges imposed by COVID-19.

To do this, the Fremont Chamber of Commerce and the City of Fremont, in partnership with eGift Card platform Yiftee, has launched **Gift Fremont**. This new, online program encourages community members to purchase gift cards in support of participating Fremont-based businesses, with an added incentive from the City. The online marketplace will allow local small businesses, such as mom and pop shops, family-run restaurants, and local boutiques, to market their products and services to the Fremont community and give residents the ability to purchase eGift cards in support of the local businesses they know and love. Participating small businesses will enjoy enhanced marketing and social media presence through this program whether or not their business has a website or social media activity in the past.

This program is unlike any gift card program currently available, as it offers a win-win model for both the businesses and participants buying gift cards. To encourage the community to participate in the program, the City has set aside an initial funding of \$5,000 which will be used, in part, to offer a bonus on gift card purchases as stated below:

\$5 bonus on purchased gift card valued at \$20 or more

\$15 bonus on purchased gift card valued at \$40 or more



LEADERSHIP FREMONT MANAGES TO RAISE \$35,000 DESPITE QUARANTINE

The Leadership Fremont class of 2020 raised over \$35,000 for **Bay Area Community Health (BACH)** - previously called Tri-City health Center. Donations were used to purchase a refrigerated van for their Food Farmacy program. The program distributes rescued food as medicine to help patients in the Tri-City area who are experiencing food insecurity, or have had medical screenings indicating hypertension, malnutrition or obesity.

This wouldn't have been possible without the generosity of community partners, Legacy Sponsors Washington Hospital Healthcare System and Fremont

Bank Foundation. Platinum sponsors include Robson Homes, Safeway Foundation, East Bay Community Energy, Cargill and Kaiser Permanente Thrive.

A professional development program made up of individuals representing different sectors organized by the Fremont Chamber of Commerce, Leadership Fremont is also grateful for over 100 individual donors. With this vehicle, Bay Area Community Health is ready to rescue food and redistribute to those who need it most.



There is still time to donate to the Food Farmacy program. Food Farmacy addresses serious medical diagnosis by using food as medicine for patients who are experiencing food insecurity.

[**Donate now**](#)

ENHANCED MEMBER LISTINGS ARE COMING IN 2021

The Chamber is working hard to bring value to our members! One of our first and most visible changes will be to our member directory found at fremontbusiness.com.

Our member directory gets 1,285 unique visits per month. Having an enhanced member profile will greatly increase engagement via our website.

Added features:

- Your business logo
- Social Media links
- Business Description
- Embed a short YouTube video


Interested? Contact Napoleon.

SEXUAL HARASSMENT PREVENTION DEADLINE LOOMING

The deadline for the training of employees and supervisors is January 1st, 2021.

California law requires all employers of 5 or more employees to provide 1 hour of sexual harassment and abusive conduct prevention training to nonsupervisory employees and 2 hours of sexual harassment and abusive conduct prevention training to supervisors and managers once every two years. The training course video is offered free by the California Department of Fair Employment and Housing.

The training is accessible on a computer or mobile device. At the end of the training, you will have the option to utilize a certificate of completion. Videos can be found at: www.dfeh.ca.gov/shpt.

 dfeh.ca.gov



Clockwise from top left: EDAC site visit, Feb. 28, 2020; KK Kaneshiro on a remote call; the Chamber distributed hundreds of Open for Business signs to support local businesses; Women in Business event, Mar. 10, 2020



2020 TIMELINE - JANUARY TO JUNE

Challenges vs Solutions

<p>JANUARY</p>	<p>Jan. 8 Coffee with councilmember Rick Jones at East Bay Coffee Depot</p>
<p>FEBRUARY</p>	<p>Feb 11 Matt Senekeremian speaks at City Council meeting against Prop 15 which was later defeated by voters Feb 26 GA Committee meet with representatives from Dumbarton Transit to discuss regional transportation</p>
<div style="display: flex; flex-direction: column; align-items: center;"> <div style="margin-bottom: 20px;">  <p>Challenge</p> </div> <div style="margin-bottom: 20px;">  <p>Solution</p> </div> <p>MARCH</p> </div>	<ul style="list-style-type: none"> • Mar 4 CA Governor Newsom declares a State of Emergency due to COVID Mar 10 Fremont Chamber hosts Women in Business Conference: The Perfect Moment is Now Mar 11 Fremont Chamber cohosts a workshop “The Right Way to Use Social Media for Lead Generation” with Ellipsis Marketing • Mar 12 Fremont Chamber starts distributing info for small biz to deal with COVID Mar 16 Alameda County orders Shelter in Place, closes most non essential businesses Mar 17 Fremont Chamber closes office and works remotely, cancels in person networking events, including Fremont Street Eats Mar 18 Fremont Chamber helps create COVID Recovery Task Force Mar 19 Statewide Shelter in Place implemented Mar 20 Fremont Chamber begins to poll members and small businesses regarding financial impact of pandemic, collecting data in cooperation with Fremont Econ Development Mar 22 Fremont Chamber creates Facebook Groups for small businesses, nonprofits, and restaurants - group growth and engagement is on an upward path Mar 24 Fremont Chamber Business Outreach Working Group designs and prints Open for Business signage, to be distributed to restaurants and other essential businesses Mar 27 Fremont Chamber works with Facebook to collect info on open restaurants, essential businesses. The list is shared in ads in local newspapers, websites and on Facebook
<p>APRIL</p>	<ul style="list-style-type: none"> Apr 1-2 Fremont Chamber hosts webinars for businesses open or closed during the pandemic with social media instructor Irene Koehler Apr 3 Fremont Chamber co-hosts SBA webinar for Tri City Businesses: Economic Disaster Assistance for Small Businesses Apr 7 Fremont Chamber and Fremont Econ Dev create interactive map of who is open for business in Fremont Apr 10 Fremont Chamber hosts Small Business Virtual Town Hall with Kansen Chu and Ro Khanna to share state and federal resources available to small businesses Apr 23 Fremont Chamber distributes mandatory social distancing protocols for small business
<p>MAY</p>	<ul style="list-style-type: none"> May 10 Fremont Chamber hosts Mother’s Day Facebook Live event on Facebook May 13 Fremont Chamber hosts webinar: Crime Prevention Strategies for Businesses May 15 Fremont Chamber CEO Cindy Bonior begins distribution of PPE for businesses May 21 Fremont Chamber and City of Fremont announce GIFT Fremont Program May 26 Mass civil unrest following the murder of George Floyd, protest marches happen in Fremont through July May 27 Fremont Chamber hosts Asian Pacific Heritage month virtual celebration May 28 Fremont Chamber hosts webinar: Women in Business Unplugged
<p>JUNE</p>	<ul style="list-style-type: none"> Jun 1 Civil unrest in Fremont leaves some businesses vandalized Jun 2 City of Fremont issues emergency ordinance, sets curfew, closes streets in response to protests and opportunistic looting Jun 2 Fremont Chamber posts statement regarding peace, acceptance, inclusivity Jun 16 Fremont Chamber compels City of Fremont to waive fees for Pop-Up Patio program

2020 TIMELINE - JULY TO DECEMBER

Challenges vs Solutions

<h2>JULY</h2>	<p>Jul 4 Fremont 4th of July parade committee pivots 4th of July parade to a virtual porch parade</p> <p>Jul 13 Leadership Fremont Class of 2020 raises \$35,000 for BACH Food Farmacy van</p> <p>Jul 15 Fremont Chamber hosts lunchtime conversation with congressman Eric Swalwell and US Chamber Western Senior Manager Vartan Djihanian</p> <p>Jul 29 Fremont Chamber hosts webinar: Fremont Police: Tackling Today's Complex Challenges</p> <p>Jul 29 Fremont Chamber announces cancellation of Fremont Festival of the Arts</p>
<h2>AUGUST</h2>	<p>Aug 16 Lightning strike starts SCU Lightning Complex Wildfire, which includes parts of Fremont</p> <p>Aug 17 Fremont Fire/Police issue evacuation warning for residents of Fremont in the area near the SCU Complex Wildfire</p> <p>Aug 17 Fremont Chamber cohosts Alameda County Board of Supervisors Candidates Forum</p> <p>Aug 18 Fremont Chamber posts first Ask the Expert videos on YouTube channel</p> <p>Aug 19 Fremont Chamber hosts Today's Workspace Webinar with David Bonaccorsi, Armen Vartanian, with moderator Matt Ebner</p> <p>Aug 22 Fremont Chamber issues list of area hotels offering special rates to evacuees of the SCU Complex Wildfire</p> <p>Aug 22 CAL Fire issues evacuation warning in Fremont and other areas</p> <p>Aug 26 Fremont Chamber hosts Virtual Executive Roundtable with Lt. Gov Eleni Kounalakis</p>
<h2>SEPTEMBER</h2>	<p>Sep 26 BGG announces 2020 general election endorsements. 13 of the 15 BGG endorsed candidates won their elections</p>
<h2>OCTOBER</h2>	<p>Oct 1 Fremont Chamber hosts webinar; A Conversation with CA State Treasurer Fiona Ma</p> <p>Oct 5 Fremont Chamber hosts virtual State of the City</p> <p>Oct 15 Fremont Chamber hosts Mayoral Candidate Forum</p> <p>Oct 21 Fremont Chamber and Aria Printing host a virtual mixer</p>
<h2>NOVEMBER</h2>	<p>Nov 3 General Election. 13 of the 15 BGG Endorsed Candidates won. 4 out of 7 of the Fremont Chamber ballot positions were successful</p>
<h2>DECEMBER</h2>	<p>Dec 2 Fremont Chamber and Washington Hospital host a virtual mixer at new Morris Hyman Critical Care Pavilion</p> <p>Dec 3 Alameda County implements stay at home order through Jan 4</p> <p>Dec 7 Fremont Chamber partners with Centerville Business & Community Association, Mission San Jose Chamber in a shop local for the Holidays program</p> <p>Dec 11 Fremont Chamber begins enhanced member profile rollout on our member directory</p>

