

A publication of the Fremont Chamber of Commerce

'TIS THE SEASON FOR PROMOS

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Shop
Local





WEBSITE STATS: SEPT & OCT 2022

The Fremont Chamber of Commerce maintains a website that works 24/7 for our members. Referrals from us means business for you! Even when the Chamber is closed, our website at fremontbusiness.com is still working for our members. Referrals are generated when website visitors search the [business directory](#).

BUSINESS DIRECTORY REFERRALS

September 1 to October 31, 2022. Total number of referrals from the website business directory: **288,275**. Each member averaged **139.33** referrals. Each day in this period there was an average of **4,726** referrals from the website.

TOP 15 BUSINESS CATEGORIES

- Retail Sales
- Pharmacies
- Nonprofit Organizations
- Automobile Renting
- Entertainment
- Senior Apartment Community
- Places of Worship
- Accountants
- Income Tax Preparation Services
- Music Instruments - Retail
- Retirements & Life Care Communities & Homes
- Tires
- Yoga
- Medical Clinics
- Family Recreation



TRAFFIC STATS

Page Views: 13,037
+23% from last 61 days

Unique Visits

7,142: +31% from last 61 days

Average pages per unique visit

1.8724: -3% from last 61 days

MOST POPULAR PAGES

- Home page
- Business Directory
- Job Fair
- Public utilities
- Events
- Chamber Information

New Members October

Fremont Gear
Specialty Retail & E-Commerce
[website](#) | [facebook](#) | [insta](#)

Universal Home Health
Senior Services and Non-Medical Home Care
[website](#)

Universal Hospice Care
Senior Services & Hospice/Medical Home Care
[website](#)

Omatochi
Senior Services & Non-Medical Home Care
[website](#) | [facebook](#) | [insta](#) | [twitter](#)

Melodia Hospice Inc
Senior Services & Hospice/Medical Home Care
[website](#) | [facebook](#) | [insta](#) | [twitter](#)

PNC Bank
Financial Services & Banks
[website](#) | [facebook](#) | [insta](#)

Lynnette Stroeger - KW Advisors
Commercial Real Estate
[website](#) | [facebook](#) | [insta](#) | [twitter](#)

VISIT OUR ONLINE MEMBER DIRECTORY!
FREMONTBUSINESS.COM



NOVEMBER 2022 COMMUNITY CALENDAR

Members, do you have an upcoming event? Submit it on our website at <https://web.fremontbusiness.com/events/eventsubmission.aspx>



Mixer at Fremont Flowers

Wednesday, November 9, 2022

5:00 - 7:00 PM

Fremont Flowers

4050 Alder Ave, Fremont, CA 94536

Fremont Flowers Friendsgiving mixer, Charity in Bloom kickoff. Food, wine and friendship....and giving back to our community. Fremont Flowers has a long history of doing just that! Join the Lorenz Family when they host their 34th Fremont Chamber of Commerce mixer! This year, the theme of the mixer will be the new "Charity in Bloom" program. Come and vote for your favorite HERS Breast Foundation arrangement that will be featured on the Fremont Flowers website.

Connect 2 Succeed Meeting

Thursday, November 10, 2022

11:45 AM - 1:00 PM

Jacks' Brewing

39176 Argonaut Way, Fremont, CA 94538

Contact Scott Capen to RSVP:
(510) 207-6207

Veterans Day

Friday, November 11

On November 11, the Fremont Chamber will be CLOSED in observance of Veteran's Day. No Certificates of Origin will be processed. The lobby will be closed. We will reopen on Monday, November 14. Please join us in extending gratitude and respect to the men and women who protect our country.

Mixer & Ribbon Cutting at Carlton Senior Living

Tuesday, November 15, 2022

5:00 - 7:00 PM

Carlton Senior Living

3800 Walnut Ave, Fremont, CA 94538

Join us for a Mixer and Ribbon Cutting celebration at Carlton Senior Living to welcome their new Executive Director and Director of Resident Services. Food and drinks provided, plus there will be door prizes and a raffle prize drawing. Carlton Senior Living communities offer independent and assisted living for those who could use a little extra support with daily activities or healthcare needs.

Connect 4 Success Meeting

Wednesday, November 10, 2022

11:45 AM - 1:00 PM

Boudin Bakery

3100 Mowry Ave, Fremont, CA 94538

Call William Sweet to RSVP: (510) 394-4875

Ribbon Cutting for Home Based & Mobile Businesses

Thursday, November 17, 2022

5:00 - 6:30 PM

Fremont Chamber of Commerce

39488 Stevenson Place, Suite 100, Fremont, CA 94539

The home-based and mobile-based business sector grew tremendously during the pandemic, and many of those organizations remain strong today. Locally, many home and mobile based businesses have joined the Fremont Chamber of Commerce to help them gain business exposure and credibility. We want to celebrate these business owners' entrepreneurial spirit and contribution to our local economy with a ribbon cutting celebration at the Fremont Chamber of Commerce office. Roughly 8 Chamber members will be recognized and celebrated at this event. There will be food and drinks and raffle prizes.

Do you have an upcoming event?
Submit it at [fremontbusiness.com](https://web.fremontbusiness.com)

LOOK AHEAD TO DECEMBER

Holiday Mixer at the Fremont Chamber

Wednesday, December 14, 2022

5:00 PM - 7:00 PM

Fremont Chamber of Commerce

39488 Stevenson Place, Suite 100, Fremont, CA 94539

Join us for our annual Fremont Chamber Holiday Mixer on Wednesday, December 14, from 5:00 PM to 7:00 PM. Featuring: Refreshments; LOV Toy Drive - bring a new & unwrapped toy; Door Prizes; Presentation of Fremont Street Eats Chamber tip donation; Introduction of new chamber members

Need business advice?

Make an appointment for free small business counseling

[TINYURL.COM/FMTSCORE](https://tinyurl.com/fmtscore)



BOOK AN APPOINTMENT

CERTIFICATE OF ORIGIN

[TINYURL.COM/FMTCC-BOOK](https://tinyurl.com/fmtcc-book)

'TIS THE SEASON FOR PROMOS

A GUIDE FOR WHAT TO OFFER CUSTOMERS THIS HOLIDAY SEASON



BY JENNIFER CLARK
DIRECTOR OF CREATIVE CONTENT

If you haven't started on your holiday marketing plan yet, there's no time like the present... wink, wink. Your customers have presents on the mind and so should you. According to businesswire.com "70% of U.S. consumers will actively seek promotions and coupons when holiday shopping this year." So here's a few ideas for how to kick start your holiday promotions.

Early Bird Deals - Make your deals go further by offering an early access promo. Maybe that means a certain customer tier gets first access. Or perhaps an additional percentage off is given to those who shop early. There are lots of options but the goal with this tactic should be to reward those who get in your door first this season.

Can't Go Wrong with a Gift Card - Honestly, who doesn't love a gift card? Does your organization have them? If so, consider offering a discount to those who purchase one during the holiday season. If not, can you create something similar, like a voucher for a specific service or product that can be purchased now and redeemed later?

The Power of Free - Whether it be free shipping, a free gift or a free service, people love to get things for free. So, what can you offer as a freebie to customers this season? No matter what it is, just make sure to put that word "free" front and center to help attract attention to your promo.

No matter what it is, just make sure to put that word "free" front and center to help attract attention to your promo.

Create Buzz with Contests - Engage your customer base during the holidays by creating a contest that anyone can participate in. Maybe it's a prize wheel for those who enter your brick and mortar. Or maybe it's an online contest where you ask customers to post photos of your products in action in order to win a prize. Whatever it is, just make it fun!

Host a Special Event - Draw a crowd by putting on a special event. This can be something as simple as a single day holiday themed sales event or an after hours experience for a specific group of customers. The intention with this promo is to get people in the door and in the spirit to spend!

Don't Forget these Important Dates - There are several important dates built into the season that you should be taking advantage of. Try to offer something special for each. But if that's too much for your team, even just posting a catchy image on your socials will

help you stay top of mind while customers make their shopping lists:

- Black Friday (November 25)
- Small Business Saturday (November 26)
- Cyber Monday (November 28)
- Giving Tuesday (November 29)

Make it Easy - Time is of the essence, so do whatever you can this season to help streamline the gift giving process for your customers. Share lists of your favorite products or offer your expertise on how to navigate your product line. Time equals money, so you'll be offering a valuable discount to your clients if you make the shopping experience as fast as possible.

Long story short, customers are looking for opportunities to save and you as the provider have a ton of ways to scratch that itch. Not all our suggestions will work for every company, so don't feel obligated to try them all. Just pick and choose what will work best for you and your customers. Do what gets you excited to celebrate the holidays and spread a little cheer this season!



LAUNCHING THE FREMONT CHAMBER EMERGING PROFESSIONALS GROUP

Fremont and neighboring cities in the East Bay have a vibrant and diverse community of emerging professionals that are developing their careers, expanding their opportunities, honing their leadership skills, and giving back to our community. Many of these younger professionals either work at a Fremont Chamber member organization or are the founders and owners of local businesses that are Fremont Chamber members.

To celebrate and support this group of emerging professionals, we are excited to launch a new Fremont Chamber of Commerce program, The Fremont Chamber Emerging Professionals Group. This program will serve budding professionals in all industries and provide them with additional opportunities to expand their professional network, volunteer in the community, and form relationships that will benefit them as they develop professionally and personally.

Participation in this group is a benefit of membership with the Fremont Chamber of Commerce. Anyone 21-45 years of age that works for or owns an organization that is a Fremont Chamber member can enroll in this program. Planned functions will include social gatherings to network with fellow emerging professionals, volunteer opportunities to support local nonprofits, and professional development opportunities through guest presenters and mentor/mentee relationship building.

The new Emerging Professionals Group will begin in January of 2023 with a Launch Party & New Year celebration where everyone, regardless of age or Chamber membership status, is welcome to join the Launch Party festivities. The celebration will happen in mid-January at a to be determined location and time (announcement details coming soon). If you have any questions about joining this group please contact our Membership Development Director Lindsey Knight at lknight@fremontbusiness.com.

FREMONT CHAMBER OF COMMERCE ANNUAL

Holiday Mixer

DECEMBER 14, 2022



You are invited to the Fremont Chamber of Commerce Annual Holiday Mixer

December 14, 2022
5:00 to 7:00 PM
at the Fremont Chamber of Commerce
39488 Stevenson Place, Suite 100
Fremont, CA 94539

Help us celebrate the end of a successful year as we also look forward to a promising new year!

Featuring

- Refreshments
- LOV Toy Drive - bring NEW & UNWRAPPED Toys, Books, Brain Teasers, Edutainment, Checks made payable to "LOV the League of Volunteers."
- Door Prizes: Packages for our 2023 Fremont Festival of the Arts, Fremont Burger & Brew Fest
- Presentation of Fremont Street Eats Chamber tip donation to City of Fremont Recreation Services Department Scholarship Program
- Introduction of new chamber members

SEARCHING FOR HOME - SOUTH BAY ARTIST EXHIBITS AT THE OLIVE HYDE ART GALLERY



BY SCOTT CAPEN

BUSINESS COORDINATOR, OLIVE HYDE ART GALLERY

“San Ardo” a new collection of Sculptural Works of miniature buildings by Artist Kristin Lindseth. Running from: November 10 to December 17, 2022 at the [Olive Hyde Art Gallery](#), 123 Washington Blvd., Fremont, CA, 94539. Reception on November 18, 2022, from 7:00 to 9:00 PM.

The multimedia sculptures in the exhibition “San Ardo” are meant to serve as symbols of hope for people who are exiled, evacuated or who are unhoused. They are wooden structures, each approximately 24” high and lit with tiny lights and emitting music (slide guitar) from within. The furniture is handmade and includes wood burning stoves, futons, chairs and bookshelves, and they stand on PGE scaffolding which elevates them, making them seem safe from fires flood and other natural disasters. She designed and built the houses between August 2020 and the present and there is now a community, San Ardo, which has grown up around the houses. In San Ardo, you will find a theater, a general store, a café, a meeting place with music, food and of course coffee, a clinic and a library (featuring banned and exiled books). The buildings are built of basswood which comes from the Linden tree found throughout Europe and also on my family’s ancestral farm; Lindseth (place of the

Lindens) in Norway. Basswood is a semi-hard wood that does not warp. The buildings are all lit inside and outside and invite the viewer to peer inside to discover the handmade furniture and articles that they contain. The symbol of the town is the phoenix and just as the phoenix rises from the ashes every fifty years, many of us find that we are faced with the same need to rebuild our lives more than a few times in the course of our lives.

Kristin Lindseth is known for her intensely felt paintings and sculptures of the human experience. In her art Lindseth expresses the experience of men and women of diverse cultures. Her bronze sculpture and printmaking have been exhibited in over 150 exhibitions regionally, nationally and internationally. Her bronze Sculptures and Intaglio Printmaking are found in private collections in the United States, Sweden, Germany, Spain, France, England, Greece and the United Arab Emirates, and in five museum collections in California.

Lindseth’s work has been shown in a number of solo museum exhibitions, including most recently at the San Luis Obispo Museum of Art in 2021 and at Gallery Route One also in 2021, In Marin County. In 2020, Lindseth had a solo show of bronze sculpture at the Siskiyou Arts Museum entitled Into the Unknown, and at the Euphrat Museum in a group invitational exhibition entitled Women Pathmakers, both extended due to Covid-19, She was also in the the New Museums of Los Gatos (NUMU) as part of their New Acquisitions to the permanent collection show. In 2022 her wood multimedia sculptures will be exhibited at the Olive Hyde Art Center.



VOLUNTEER WITH SCORE

Counselors needed to support local small businesses

As a SCORE Volunteer, you can: Support local entrepreneurs; Network and build new relationships; Help grow your local small business community; Expand your skillset and professional reputation.

Give Back in Many Ways

SCORE is looking for people with diverse backgrounds and experiences to serve in a variety of roles — from knowledgeable business mentors to local community advocates. Review the descriptions of the volunteer roles at SCORE, find the best one for you, then apply. Your local chapter will contact you to learn more about you and to share information about onboarding and training, SCORE’s code of ethics, and other pertinent details for the role.

What you’ll do:

A SCORE small business counselor will: Advise small business owners and aspiring entrepreneurs; Guide clients in developing business plans and business growth; Share business knowledge, experience, and practical “know-how”; Inspire business owners to achieve their ownership dreams;

Qualifications:

Broad experience as a business owner or as an upper-level business manager; Excellent interpersonal and communication skills

Time Commitment:

15-20 hours/month

Why Volunteer with SCORE?

Answer: Building a future! Quite simply, if you want to make a lasting impact in your small business community, SCORE is the place to do that. Since 1964, SCORE has educated and mentored more than 11 million small business owners and entrepreneurs.

<https://www.score.org/volunteer>

WHAT'S LOCAL SEO?

BY ELLIPSIS MARKETING

Local search is a powerful tool that can help you reach potential customers. Here's what you need to know to put local SEO (search engine optimization) to work for you.

What is Local SEO?

Local SEO helps you promote your business to local prospects and customers. Search engines use local content, social profile pages, links, and citations to determine which local results to show their user.

Here are some things you can do to increase Local SEO:

Get Verified on Google My Business - Once Google verifies your business, you have the chance to get a valuable sidebar space in their local search results.

Local Content - Balance writing about general topics with items about local or industry news. Become the local authority for your industry by promoting local industry gatherings, news, employees, and other relevant content that goes beyond what you sell.

Inbound Links - Inbound links boost your local SEO. *An inbound link is a link coming from another site to your own website.* Every inbound link increases your legitimacy in the eyes of Google. Inbound links can come from:

Your Network - Including but not limited to your Chamber of Commerce, business improvement districts, licensing bureaus, trade associations, resellers, vendors, etc;

People - Reach out to partners and ask if they'll include you in their partner directory. Build relationships with prominent people and influencers;

Events - Sponsor a webinar or meet-up, host a community event, or promote something local;

Blogging - Guest blogging can help attract links. Talk to and about people in your industry, and act as a resource for the community. Being an active participant in community conversations generates buzz around you that translates into inbound links, social media growth, and media coverage.

Ellipsis Marketing's mission is to provide every small business a fair chance of success by making quality marketing affordable. They are a team of business growth advisors with a deep understanding of the needs of small business owners, startup founders, and nonprofit founders. They work directly with clients to make marketing budgets go farther. Read more about SEO at <https://ellipsismarketing.net>



HAVING THE RIGHT PROGRAM FOR YOUR LIFESTYLE

BY MIGUEL SANDOVAL
OWN IT FITNESS

Finding time to achieve fitness goals and create a healthier lifestyle is a challenge for a lot of us. It takes time and effort. Sometimes it may feel like you don't have the time or the energy to focus on those goals you want to achieve. I'm here to tell you it doesn't need to be quite as difficult as you may imagine.

We all have the same 168 hours in a week. No matter what you do, you can't buy or find more hours to accomplish everything you need to accomplish. It's a constant struggle because we all, at some point, wish for a few more hours in a day to get everything done. And let's be honest, the first things to go when we find ourselves in a time crunch are usually the personal things, like being more fit or healthy. The problem is, the longer we put those off, the harder it gets to reach and maintain them.

So in reality, it often comes down to improper planning rather than not having enough time or energy. If I told you that you needed to spend 2 hours a day, 7 days a week working out and follow a diet plan that took you so far away from your normal dietary set up, you might start out strong but eventually you would fizzle out. It's not a failure on your part because of effort or discipline, it's a perception issue. You need to have the right plan and set up for your life situation.

An example of this is one of my company's

greatest success stories is of an ICU nurse who decided it was time to start taking better care of herself. She wanted to lose the weight she had gained while in school and working challenging hours at the hospital. The time consumption and stress exertion from a job like that extends sometimes days after a shift has ended. She was often exhausted already before we'd meet to train and there was also a location constraint. She lived in South City and I was located here in Fremont, so we'd have to meet on Zoom. Let's also add in that she had no gym equipment readily available; just wine and water bottles to use as weights.

Things were challenging and her workouts weren't always what a personal would consider a great workout, but let me tell you she was consistent and did what she could. Workout twice a week, making small changes to her food choices, and being more mindful about her overall health led her to drop over 50lbs. She's now currently in better shape than she was during college.

Miguel Sandoval is the founder & CEO of Own It Fitness, a personal training gym in Fremont. Miguel is a NASM certified personal trainer, corrective exercise specialist, performance enhancement specialist, and fitness nutrition specialist. Miguel utilizes the SMART method at Own It Fitness to help clients achieve their goals of Losing Weight, Increasing Strength, Improving Stamina and Gaining Confidence. Let Miguel help you apply this principle to reach new heights in your fitness journey. He can be reached at ownitfitnessllc@gmail.com or (510) 946-7652. Visit their website at ownmyfitness.com.



INSIDER TIPS FOR PERFECT WEDDING MOMENTS

BY AGNES VELASQUEZ
OWNER OF ELEGANT WEDDING DESIGNS

Weddings come in all shapes and sizes and the ceremony is one of the most unique and memorable moments throughout the day. Naturally, you want it to be as perfect as possible. To make sure your ceremony goes according to plan, there are common mistakes couples should be aware of. Planning your ceremony does not need to be complicated, it just helps to be aware of a few intricate details.

Here are the common mistakes we have seen:

Failing to Communicate with Guests - Your wedding ceremony is going to have a start time, so remind your guests what time they need to be seated. Encouraging guests to find seats ensures nobody is standing for the entirety of the ceremony. It is also important to remind guests to turn off their cell phones. The last thing you want is for a ringtone to start playing as you say your vows. You want the focus on you as a couple during the ceremony.

Not Communicating with Your Officiant - This is the most intimate moment of the ceremony. All too many couples have a first kiss photo with an officiant in the background. Speak to your officiant ahead of time about moving out of the way during the first kiss, giving your photographer a clear shot of you and your partner. Another good reason to keep the lines of communication open with your officiant is to make the ceremony more meaningful. All too often, officiants do not focus enough on the couple. Your guests want a deeper view of your connection and working with your officiant will highlight your vows during your ceremony.

Not Looking at Each Other - When you are focus on what your officiant is saying, you may forget to look at each other. Make a point of looking at your partner and hold hands as much as possible during the ceremony. It would surely make the moment special.

Not Rehearsing the Ceremony at least once - It is important that the officiant review the ceremony with the couple in advance to avoid

issues such as not pronouncing the names correctly. Friends and family will be sure to notice. This is part of the planning process, and any mistakes can take away the uniqueness and personalization of the wedding.

Forgetting to Get the Rings Ready - Before you head down the aisle, make sure your rings are easily accessible. This also includes removing any price tags.

Failing to Do a Mic Check - If you are planning to use a microphone during your ceremony do a volume and functionality check to reduce the risk of something going wrong during your ceremony (or before it even starts).

Agnes is the owner of Elegant Wedding Designs. Her specialty is helping busy couples who are overwhelmed with their wedding planning and struggling to connect the dots with finding the right venue for a worry-free, romantic, memorable, and unique destination wedding, honeymoon, or escape in the Caribbean or Mexico.

Fremont Chamber members: Submit an article

The editorial content goal for *Fremont Business Now* is to be succinct and business focused. Articles are accepted from members and should not exceed 500 words. Any article that exceeds 500 words is subject to editing by the editorial staff or may be presented as a two part series. Articles and headlines may be edited for content, style and language. Sub headings may be added for clarification. While members are encouraged to write about their expertise, articles may not advertise, promote or solicit for the submitting company. Specific company names are not to be used in the content of the article unless it is deemed material and necessary by the Editor. We encourage the submission of a picture of the article author or those that enhance the article. Pictures will be printed depending upon space or at the discretion of the Editor. Sources cited within the article should be clearly noted when appropriate either via footnote or explanation within the article. Acceptance of an article does not guarantee its printing. All editorial content is printed at the discretion of the Editor. All decisions of the Editor are considered final. Contact fmtcc@fremontbusiness.com to learn more about submitting an article.

LOCAL NON-PROFIT ORGANIZATIONS

- [Eden Housing](#)
- [Olive Hyde Art Guild](#)
- [Dominican Sister of Mission San Jose](#)
- [Tri-City Ecology Center](#)
- [Alameda County Library Foundation](#)
- [Hively](#)
- [Islamic Circle of North America](#)
- [Music for Minors II](#)
- [League of Volunteers \(LOV\)](#)
- [Room Redux California](#)
- [Fremont Parents' Nursery School](#)
- [My Good Brain](#)
- [Fremont Symphony Orchestra](#)
- [Safe Alternatives to Violent Environments](#)
- [StopWaste](#)
- [LIFE ElderCare](#)
- [Oakland Zoo](#)
- [Knights of Columbus](#)
- [HERS Breast Cancer Foundation](#)
- [Front Porch Communities & Services](#)
- [Benny Rahmah Foundation](#)
- [Boldly Me](#)
- [Serra Center](#)
- [workABLE Career Trends](#)
- [Music at the Mission](#)
- [The Art of Living Foundation](#)
- [Tri-City Nonprofit Coalition](#)
- [Fremont Football & Cheer League](#)
- [Tri-City Volunteers](#)
- [Alameda County Community Food Bank](#)
- [StarStruck Theatre](#)
- [Bay Area Community Health](#)
- [Community Child Care Council](#)
- [One Child](#)
- [Fremont Education Foundation](#)
- [Abode Services](#)
- [Citizens for Better Community](#)
- [Privilege Nonprofit](#)
- [Stage 1 Community Theatre](#)
- [Tri-City Band Corps](#)
- [Spectrum Community Services](#)
- [East Bay Regional Park District](#)
- [New Haven Schools Foundation](#)

HOLIDAY SEASON PHILANTHROPIC GIVING OPPORTUNITIES



BY LINDSEY KNIGHT
DIRECTOR OF MEMBERSHIP DEVELOPMENT

organizations that support the youth, the aging, the unhoused, the hungry, the abused and others who benefit from social service nonprofits in the tri-cities. Many of the folks who work or volunteer at these organizations, and even those who benefit from their services, are your customers and their patronage helps your business grow and thrive. It is beneficial to your company brand to be seen as a business that is dedicated to helping the community where it does business

During the holiday season, you can donate a portion of your sales to a nonprofit partner and advertise the partnership to your clients, you can ask your customers to join your efforts by asking them to round up their purchases or you can do a donation match challenge where for every dollar your clients donate your company matches. There are many wonderful and essential causes to donate to. Please see the sidebar for a list of our non-profit members that are doing outstanding work in our community and who would greatly appreciate your support this holiday season.

Happy November! The holiday season is upon us and it's the traditional season to spotlight our non-profit members and encourage you to consider supporting them with your philanthropic giving before the end of 2022

There are many benefits to supporting local non-profits. For your business, it is a great way to spotlight your community involvement and an opportunity to give back to the



Nonprofit Wish Lists

DONATE



The following organizations have provided some additional information about their non-profit and a wish list of items they are hoping folks like yourself can donate. Additionally, they are having a Giving Tuesday and/or year-end fundraising appeal and the link to donate is provided.

4Cs of Alameda County - [website](#) | [phone](#) | [email](#)

Wish list items: Unopened boxes or sleeves of diapers, gently used baby and toddler clothes and supplies (no cribs or car seats, please), and warm coats.

[Giving Tuesday Link](#)

Abode Services - [website](#) | [phone](#) | [email](#)

Wish list items: Baby wipes & diapers, sleeping bags, tarps, or camping equipment, household items, and Gift Cards to stores like Safeway, Target, or Walmart.

[Donate online](#)

Fremont Parents Nursery School - [website](#) | [phone](#) | [email](#)

Wish list items: funds for a new building (estimated cost \$200,000-\$400,00), cash or gift card donations for classroom supplies, parent education, staff development, maintenance and storage options, towels and sheets

[Giving Tuesday Link](#)

Hively - [website](#) | [phone](#) | [email](#)

Wish list items: Diapers (newborn to size 6), food gift cards (for purchase of groceries), children's winter clothing, infant and young children's sizes preferred, (jackets, hats, closed-toe shoes).

[Giving Tuesday Link](#)

LIFE ElderCare - [website](#) | [phone](#) | [email](#)

Wish list items: blankets, warm sweaters, gripper socks, handmade cards, and special treats (chocolates, etc.) are always appreciated by our senior clients around the holidays.

[Holiday Fundraising Link](#)

Music for Minors II - [website](#) | [phone](#) | [email](#)

Wish list item: Video camera for training new volunteers

[Donate online](#)

My Good Brain - [website](#) | [phone](#) | [email](#)

Wish list items: Art materials (watercolor paint sets, crayons, colored pencils, markers), origami paper, Colorful tissue packing paper

[Giving Tuesday Link](#)

New Haven Schools Foundation - [website](#) | [phone](#) | [email](#)

[Giving Tuesday Link](#)

Privilege Nonprofit - [website](#) | [phone](#) | [email](#)

Wish list items: Clear organizing containers, socks, blankets, body soap, plain white T-shirts

[Giving Tuesday Link](#)

Room Redux-Bay Area - [website](#) | [phone](#) | [email](#)

Wish list items: Storage Space to house donated furniture, Children's Books, Gift Cards for Lowes, Home Depot, Dale Hardware, IKEA, Amazon and Target

[Giving Tuesday Link](#)

StarStruck Theatre - [website](#) | [phone](#) | [email](#)

Wish list items: truck, weekly cleaning service, vacuum cleaner, Sennheiser microphones

[Donate Online](#)

Tri-City Band Corps - [website](#) | [phone](#) | [email](#)

Amazon wish list: music stands, chairs, identification wristbands, first aid kit, etc.

[Donate Online](#)

workABLE Career Trends - [website](#) | [phone](#) | [email](#)

Wish list items: digital devices (tablets, laptops, computers) clients can use to apply for jobs, Amazon gift cards to purchase office equipment and supplies.

[Donate Online](#)

